

2020

HUD SECRETARY'S AWARDS FOR HEALTHY HOMES

ANNOUNCEMENT PACKAGE



Nominations open January 16, 2020
The submission deadline is March 10, 2020
Letter of Intent is due February 17, 2020





HELLO HEALTHY HOMES STAKEHOLDER

Welcome to the Department of Housing and Urban Development (HUD) Secretary's Awards for Healthy Homes for 2020! This Announcement Package describes the categories, timeline, submissions guidelines, and more.

Healthy housing is at the core of strong, vibrant families and communities. That fact is the foundation for the Awards. Given its scope, this Award is one of the most impactful we have at HUD. This year, the Office of Lead Hazard Control and Healthy Homes (OLHCHH) augmented the healthy homes concept in many ways, including:

- The launching of the Federal Lead Action Plan and its ongoing implementation
- Hosting Build Community events across the nation
- Increasing support in recovery and rebuilding in safe and healthy ways, after natural disasters
- Assisting Tribes through a record number of Healthy Homes production grants and new outreach materials

We appreciate the groundbreaking work you do and our six award categories are intended to showcase them. We know that there many projects and initiatives that deserve this prestigious recognition. When you see past winners at www.huduser.gov/portal/about/healthyhomesaward-intro.html, the diversity of our collaboration is evident.

THE GOALS OF THE AWARD

HUD partners with the National Environmental Health Association (NEHA) in a common vision to create healthier home environments in the U.S. by working across the health, environment, and housing sectors. The Awards provide a national platform to showcase results from a range of housing and indoor environmental health programs. Through the six categories below, we highlight some of the nation's most significant work on the relationship between living environments and resident health.

THE KEY DATES:

- Online applications will open January 16, 2020.
- Letters of Intent (LOIs) deadline is February 17, 2020. Please send LOIs to hudaward@neha.org.
- Submission deadline is 11:59:59 pm EST, March 10, 2020.
- Applicants will be notified of status around May 8, 2020.
- Awards will be presented at the NEHA 2020 Annual Educational Conference (AEC) and Exhibition, July 15, 2020 in New York City, NY. Please plan to have a representative be present to accept the award at the AEC.



Judging

Our expert judges are selected by the HUD and NEHA. All nominations will go through a blind peer-reviewed process. Nominations will be reviewed and rated on meeting eligibility criteria, completeness, timeliness, and employing the required format. Photos that show results help submissions. Please note that 2019-2018 winners are ineligible to apply. No fee is required to submit an entry or receive an award.

Questions?

At any time, please feel free to write Kitt Rodkey, HUD's coordinator for this award at Clyde.K.Rodkey@hud.gov. You can also contact NEHA's Ayana Jones at HUDAward@neha.org.

ELIGIBLE APPLICANTS

The range of potential organizations reflects diversity of the healthy homes arena. While there is some overlapping, there are some differences per category multifamily entities for that category. The following stakeholders may apply:

Public housing agencies; federally assisted multifamily housing owners and managers; resident organizations (for example, tenant task forces) in public or private assisted housing, tribal designated housing entities; tribal units of government, and tribal associations.

State, county, city, and regional units of government (including executive branch agencies and legislative bodies); local health agencies and healthcare providers (including hospitals); universities and schools of higher education; nonprofit organizations; health insurance providers/plans; advocacy organizations; university extension offices; schools at K-12 levels; faith-based organizations; labor unions; childcare providers; disaster recovery organizations; weatherization and inspection services; private philanthropies; and organizations representing affordable housing developers and builders.

The Award Categories Nominations will be considered in one of six categories described below. Organizations may participate as partnering organizations in more than one application. Only one application will be accepted per organization.

Public Housing

Nomination Examples: A public housing agency's effective implementation of smoke-free housing policies; effective pest control using integrated pest management; tracking resident health improvement through partnership with resident health centers; partnering to mitigate lead-based paint hazards in housing choice voucher (HCV) properties; or tenant task force creating and implementing a resident health and energy program.



Outcome Data Examples: Number of residents impacted by policy; data demonstrating improved health outcomes among residents due to implementation of healthy homes activity; data demonstrating improved asthma control and/or reduced acute health care utilization among residents; number of HCV properties made lead safe; or measurable reduction of indoor air pollutants related to policy.

Multifamily Housing

Nomination Examples: A multifamily property's effective implementation of smoke-free housing policies and effective pest control using low toxic integrated pest management; tracking resident health improvement through partnership with community health centers; partnering to mitigate lead-based paint hazards assisted housing properties or tenant task forces to create and implement a resident health and energy program.

Outcome Data Examples: Number of residents impacted by policy; data demonstrating improved health outcomes among residents due to implementation of healthy homes activity; data demonstrating improved asthma control and/or reduced acute health care utilization among residents; or number of assisted properties made lead safe or measurable reduction of indoor air pollutants related to a new policy or practice.

Policy Innovation

Nomination Examples: Creating adopted local/state code enhancements with significant health outcomes or impacts; innovative programs in lead, asthma, radon, injury prevention, smoke-free housing, smoking cessation, maternal and child health programs that address healthy homes issues, or home visiting programs; or policies increasing the use or effectiveness of community health workers addressing healthy homes issues.

Outcome Data Examples: Number of localities adopting public policy change(s); number of residents directly and indirectly affected by the public policy change(s); improved understanding of healthy homes issues by the public; demonstrated health improvements that result from the policy/program.

Cross-Program Coordination

Nomination Examples: Cross-program coordination; a county health department coordinating asthma interventions with its Community Development Block Grant program and/or HOME program rehabilitation resources; a weatherization program that expands the mitigation of health and safety hazards through effective partnerships; or a national or regional foundation creating and funding a healthy housing program based on cross-sector coordination.

Outcome Data Examples: Number or rate of residents with improved health outcomes due to implementation of healthy homes activity; such as, reduction in asthmatic episodes among residents or falls in the home among seniors or demonstrated improvements in indoor environmental quality in target housing.



Innovation In Education and Communications

Nomination Examples: Planning, developing, and launching healthy homes education campaigns; their evaluation to show results. Development of innovative products concerning lead, asthma, radon, injury prevention, smoke-free housing, smoking cessation, maternal and child health programs that address healthy homes issues, or home visiting programs; developing methods such as online portals aimed at capturing results of outreach.

Methods of Documenting Health Outcomes. Healthy homes outreach efforts evaluations including short term (such as post workshop 'show of hands'); intermediate and long-term impacts and health outcome, attitudinal and behavioral changes, as well as number of people reached directly. Pre and post-test surveys distributed to target audiences/ participants reached directly in educational program settings, products, and outreach.



Research

Nomination Examples: Research on interventions to improve indoor environmental quality (IEQ) (e.g., mold/moisture control, pest management, indoor air quality (IAQ) improvements, innovative reductions in lead-based paint (LBP) hazards, reduction in injury hazards); or research that improves understanding of the impact of exposures/conditions on health.

Outcome Data Examples: Significant improvement in indicators of (IEQ) such as improved (IAQ), reduction in the number of injury hazards, or reduced dust-allergen levels; long term control of LBP hazards; improved health outcomes or quality of life; and/or reduced healthcare costs.

Nominations for the Research category must include an electronic version of a resulting publication or documentation of intent to publish in a peer-reviewed publication. For more information on the Research category, please see the "Criteria for Research Nominations" section below.





CRITERIA FOR REVIEWING AND RATING ALL NOMINATIONS

Under the **Public Housing, Multifamily Housing, Policy Innovation, and Cross-Program Coordination** categories, the evaluation process includes, but is not limited to an assessment of the following criteria in the list. In the text of the application project narrative section, the application should describe:

Policy Innovation (20 points): Specific emphasis on the policy/program's impact on a health/housing condition(s) previously unaddressed or specific improvements made to existing programs. Policies/ programs do not necessarily need to address a new subject of concern, but all policies/programs discussed should demonstrate innovative aspects in addressing the concerns.

Health Impact on Population (25 points): Data on the policy/program's health outcomes including, where available, data on healthcare utilization (for example, emergency/urgent care visits, inpatient hospital stays, healthcare costs); absenteeism from school or work; data on self-

reported or objectively measured symptom reduction; and data on reduction of unhealthy resident activities (for example, use of tobacco products, or pesticides).

Impact on Physical Environment (25 points): Data on the policy/program's effect on reducing environmental hazards (for example, lead paint hazards, asbestos, combustion gases, toxic chemicals, asthma triggers/allergens); home safety hazards; and/or other impacts. Applicants should identify how improvements in IEQ would be expected to improve resident health.

Partnership/Collaboration (20 points): How the policy/program was developed and implemented and the role(s) that partnering organizations played. These partnering organizations do not necessarily need to be formal partners and may have played an important role in just one or a few phases of the development or implementation of the policy/program. The text should identify whether formal partnerships do exist and describe ongoing efforts to coordinate activities. Applicants should identify whether the policy/program was or is supported by philanthropy, governmental, and/or other sources and what kind(s) of support was (were) provided.

Sustainability (10 points): How the policy/program will continue to have impact into the future. In cases of policy advances based on statutory or regulatory actions, a description of anticipated permanence; for example, lack of sunset provision in the legislation or demonstration of ongoing industry acceptance of policy, will suffice. For program sustainability, applicants should describe permanent and temporary sources of support.

Under the Innovation In Education Communications category, the evaluation process includes, the following quantitative and qualitative criteria. Photos and other images are especially encouraged for this category.



Results of the Education and Communications Program/Effort (25 points): Distinguish between output tasks and metrics (website hits, webinar attendees, number of lead kits and brochures delivered, etc.) and changes. This will encompass changes in knowledge, in actions (research portion of the project such as a resident survey), and conditions (actual changes in conditions as result of project activities) among target audiences.

Clearly identify the underlying goals and state the longevity of the program. How multifaceted was the effort, i.e. combining traditional methods and platforms, with new media techniques? The program may have involved special planning and execution concerns. Identify how best practices, such as message testing with target audiences, were built into the deployment.

For example, lesson audience evaluations are administered, tallied and summarized to determine level of self-assessed knowledge gain and intention to adopt key practices. A follow up evaluation may be conducted with a sample of the audience population to measure adoption levels and indicators of health outcomes.

Health Impact on Target Audience (25 points): This includes quantitative indicators and measures used to evaluate results. Health outcomes including, where available, data on healthcare utilization (for example, emergency/urgent care

visits, inpatient hospital stays, healthcare costs); absenteeism from school or work; data/or on self-reported or objectively reported symptom impact; and data on reduction of unhealthy resident activities (for example, use of tobacco products, proximity to those who smoke).

Impact on Physical Environment (25 points): Metrics (quantitative indicators and measures used to evaluate results) on the Education and Communications effect on reducing environmental hazards (for example, lead paint hazards, asbestos, combustion gases, toxic chemicals, asthma triggers/allergens); home safety hazards; and/or other impacts.

Partnership/Collaboration (25 points): How the communications program was developed and implemented and the role(s) that partnering organizations played. These partnering organizations do not necessarily need to be formal partners and may have played an important role in just one or a few phases of the development or implementation of the outreach. The text should identify whether formal partnerships do exist and describe ongoing efforts to coordinate activities. Applicants should identify whether the outreach/components thereof were or is supported by philanthropy, governmental, and/or other sources and what kind(s) of support was (were) provided.

Under the Research category, the nominations will be judged utilizing the following criteria:

Publication (20 points): The research must have been published within the last two years or currently be accepted for publication in a peer reviewed journal. Applications should include an electronic copy of the article or evidence that the research has been accepted for publication.

Data Gap (25 points): The research should address a key data gap on an important healthy homes focus area; for example, a description of the importance of the research based on the health impact of the hazard/condition or the contribution of the hazard/condition to health disparities. The importance of the hazard/condition targeted by the research and any disparate impact on vulnerable populations should be supported by referencing objective data sources (for example, published literature).

Potential Impact on Healthy Homes Programs (35 points): The application should specifically describe how the research findings can be used for informing healthy homes programs or policies and the potential impact of the research in reducing one or more key indoor environmental hazards and ultimately improving health outcomes. That is, address the extent to which the research findings can be translated into improved policy or practice and the resulting potential for health improvements.

Community Involvement (20 points): For research conducted in the field, the application should describe to what extent community members were involved in the project. Examples of community involvement include meetings with the community members to obtain community feedback, participation of community members on a research advisory board, formal partnerships with one or more community-based organizations, and training and hiring of community members to work on the study (for example, participating as community health workers).



IMPORTANT PLEASE ADHERE TO THESE NOMINATION GUIDELINES

To facilitate full consideration of your submission in the judging process, please carefully review the Project Narrative section below. Each detail of your nomination is important. The Nomination Narrative must be limited to no more than four (4) pages. For more information, please visit the website www.neha.org/about-neha/awards/hud-award-healthy-homes.



SUBMISSION INFORMATION AND REQUIREMENTS

All entries must be completed by utilizing the online nomination form at www.neha.org/about-neha/awards/hud-award-healthy-homes beginning January 16, 2020. The nomination deadline is 11:59:59 p.m. Eastern Time, March 10, 2020.

Please submit a Letter of Intent (LOI) by February 17, 2020, to HUDAward@neha.org. LOIs can be in the form of a letter or in the body of the e-mail and must include the organization name and contact person. Any applications from individuals or for-profit organizations will not be reviewed.

NOMINATION SUBMISSION GUIDELINES:

The Application Form

The 2020 Secretary's Awards for Healthy Homes application form must include:

- Title of the nominated project or program
- Name and contact information of the person submitting the nomination
- Name of organization, group, or agency

PROJECT NARRATIVE

A project narrative of no more than four (4) pages describing the history of the initiative, work or project, and addressing the criteria for nomination review and rating. Please include on an additional page for a total of five (5) pages, a one-page or one-paragraph abstract at the beginning of the Project Narrative. The abstract should be a brief summary of the project/program that can be used for publication and includes goals, objectives, partners, public funding, sources, and results, as applicable. The narrative must be in 12-point, Times New Roman font, on 8 1/2 by 11-inch pages with margins no smaller than 1 inch. The activities or policies nominated must show measurable benefits in the health of residents/individuals/children. It is very important to use relevant data to help communicate the value of the nominated research activity.



Images, Including Photographs

Images, including photographs, are strongly encouraged to supplement a nomination. Photos can greatly enhance the content/text of each project description. This might be as simple as a “before” and “after” photo pair. Applicants may provide up to five (5) digital, high-resolution images or photos, and include a high-resolution image of the nominees logo.

Awardees' photos also are posted on HUD's website dedicated to the Department's overall awards. They could also be incorporated in press releases and other outreach vehicles.

If a photo of individuals is sent, written permission must have been obtained for use. Provide only digital images that are not copyrighted, and that may be reproduced by NEHA or HUD without a fee or copyright infringement. Please include a caption of up to 25 words with each photo submitted. Note that photo collages and slide presentations (for example, PowerPoint) are NOT acceptable.



Supporting Documentation

One additional item (not to exceed five 8 1/2 by 11-inch pages) may be included in the application. The supporting item could take the form of a review of the implementation effort; analysis of the results; newspaper clippings; editorials; support letters; or legislative, regulatory, or policy provisions.



Additional Information

No confidential, trade-secret, or otherwise non-disclosable information may be submitted. Neither NEHA nor HUD will review an application that indicates that it contains such information or which they determine contains it. All applications become the property of NEHA, with HUD obtaining a license-free right to copy and distribute information in them.

PAST RECIPIENTS OF THE HUD SECRETARY'S AWARDS FOR HEALTHY HOMES

| 2019 | | |
|---|---|----------------------------------|
| Policy and Education Innovation Award | Certificate of Occupancy and Lead Inspection Program | City of Rochester, NY |
| Healthy Homes Innovation and Achievement in Public or Multi-family Housing | Partnership Between American Assoc. of Radon Scientists and Technologists and HUD | Hendersonville, NC |
| 2018 | | |
| Healthy Homes Innovation and Achievement in Public or Multi-Family Housing Award | Wisconsin Housing and Development Authority/Thurgood Marshall Apartments, Milwaukee, WI | Denver, CO |
| Healthy Homes Innovation and Achievement Award in Cross Program Coordination | Green and Healthy Homes Initiative | Baltimore, MD |
| Policy Innovation Award | Fort Collins Healthy Homes Pro-gram and DIY Assessment Tool | Fort Collins, CO |
| Research Innovation Award | North Carolina State University and Tulane University | Raleigh, NC, and New Orleans, LA |
| Prior winners can be seen at www.huduser.gov/portal/about/healthyhomesaward-intro.html | | |