



HUD SECRETARY'S AWARD FOR EXCELLENCE

2009 BALA AWARD

Deadline for Registration: July 1, 2009

HUD and the nation's homebuilders are turning dreams into realities. Through collaborative public/private partnerships in communities throughout the country, HUD is creating new homebuying opportunities for lower-income households by removing the barriers to affordable housing, minimizing regulatory obstacles, and educating potential homeowners. HUD's goal is to line America's streets with affordable, accessible, well-designed, and well-built homes that enhance and embrace the neighborhood.



ProfessionalBuilder

REGISTRATION FORM

The U.S. Department of Housing and Urban Development (HUD), in partnership with Professional Builder magazine and the National Association of Home Builders (NAHB), announces the 13th annual HUD Secretary's Award for Excellence competition as part of the annual Best in American Living Awards—the nation's foremost residential design competition. The HUD Secretary's Award for Excellence competition recognizes innovation and design excellence produced through public and private efforts that expand homeownership opportunities for American families whose incomes do not exceed 80 percent of the area median income (AMI). This category also considers the median home price of the metropolitan statistical area (MSA) for reference. To learn the AMI in your area, visit <http://www.huduser.org/datasets/il.html>. For information about your MSA, call NAHB at 800-368-5242, ext. 8309.

To be considered for the award, the development's first home must be completed or the first model home opened after May 1, 2008, and before July 15, 2009. A multiphase project is considered one development. If the development includes a variety of unit types, the submission must clearly identify which affordable unit type is being submitted for consideration and denote the unit type's location(s) throughout the development.

Each submission must include a written design statement that illustrates how the project embodies design excellence and exhibits innovation. It must also include a written finance statement that describes the financing structure of the development (e.g., funding sources and uses, mixed-income makeup, and families served). Read below for more information about judging criteria or visit <http://www.huduser.org>.

CRITERIA

Each award entry must meet the following criteria:

- 1. Affordable homeownership.** Homes must be targeted to families with incomes no greater than 80 percent of the AMI. Projects that offer a range of homeownership units (i.e., 60-110 percent of AMI) are acceptable; however, the specific unit submitted for this competition must be affordable to families with incomes no greater than 80 percent of the AMI.
- 2. Timeframe.** The first home must be complete—or the first model home must open—after May 1, 2008, and before July 15, 2009.
- 3. Partnerships.** The homes must be built using public and/or private funds. Please include a narrative describing development and financing (as described above).
- 4. Superior design.** The homes embody design excellence—meeting current and future needs, understanding and responding to local context, enhancing the surrounding neighborhood, and displaying long-term durability.
- 5. Innovation.** Homes should employ one or more of the following: PATH-identified technologies (<http://www.pathnet.org>), creative methods to overcome regulatory barriers (<http://www.huduser.org/rbc>), innovative conservation techniques (e.g., energy, water, construction waste), or cutting-edge construction processes.

6. Federal requirements. If the project is required to be accessible under federal law, it will undergo a review to determine the extent to which it has fulfilled the federal accessibility requirements (i.e., the Architectural Barriers Act [ABA] of 1968, Section 504 of the Rehabilitation Act of 1973, the Fair Housing Amendments Act of 1988 [FHAct], or the Americans with Disabilities Act [ADA] of 1990). Note: Projects selected will also undergo HUD review to ensure that no legal actions are pending.

ENTRY DETAILS

Applicants should not supply any information other than what is requested. After submitting the registration form, each applicant will receive a notebook containing a checklist, detailed entry forms, and instructions for organizing entry exhibits. At the conclusion of the competition, entry notebooks will not be returned.

- Registration forms and fees for the 2009 HUD Secretary's Award for Excellence must be received at Professional Builder magazine no later than July 1, 2009.
- To be eligible for inclusion in the 2009 HUD Secretary's Award for Excellence competition, all entry notebooks must be postmarked no later than July 15, 2009.
- Registration fees are \$100 for each entry in this category. Please make checks payable to Best in American Living Award. A panel of HUD judges will select Platinum, Gold, and Silver award winners.

For questions regarding technical requirements for HUD application submissions, please contact—

Andrea Vrankar
HUD Cleveland Office
Telephone: 216-522-4058, ext. 7128
E-mail: andrea_vrankar@hud.gov

For questions regarding administrative aspects of the HUD application submissions, please contact Judy Brociek (see below).

Please mail or fax completed registration form with entry fee to—

The HUD Secretary's Award for Excellence
Best in American Living Award
Attention: Judy Brociek
Professional Builder Magazine
2000 Clearwater Drive
Oak Brook, IL 60523-8809
Telephone: 630-288-8184
Fax: 630-288-8145

In January 2010, the 2009 award winners will be announced at The International Builders' Show® in Las Vegas. Winners will be presented awards during a ceremony sponsored by NAHB, *Professional Builder* magazine, and several leading building product manufacturers.

PLEASE TYPE OR PRINT

NAME _____ COMPANY/ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

DAYTIME PHONE _____ E-MAIL _____

CHECK ONE

- | | | |
|------------------------------------|--|---|
| <input type="checkbox"/> BUILDER | <input type="checkbox"/> PRIVATE DEVELOPER | <input type="checkbox"/> ARCHITECT |
| <input type="checkbox"/> NONPROFIT | <input type="checkbox"/> LOCAL GOVERNMENT | <input type="checkbox"/> OTHER _____
(SPECIFY) |

CHECK ONE

- | | |
|---|---|
| <input type="checkbox"/> CHECK ENCLOSED | <input type="checkbox"/> VISA |
| <input type="checkbox"/> MASTERCARD | <input type="checkbox"/> AMERICAN EXPRESS |

CARD # _____ EXP. DATE _____

SIGNATURE _____

I am mailing a check to cover my entry fee(s).

CHECK NUMBER _____

COMPANY NAME/ORGANIZATION LISTED ON CHECK _____

I am submitting a total of \$ _____ for the 2009 HUD Secretary's Award for Excellence competition. Please send me an entry notebook(s).

U.S. Department of Housing and Urban Development
HUD USER
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Washington, DC 20026-3268

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