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3 HOUSING POLICY IN THE NEW MILLENNIUM  
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5 Breakout Session: SUBPRIME AND PREDATORY LENDING  
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1 P R O C E E D I N G S  
2 MR. FISHBEIN: I'm going to start,  
3 recognizing that we'll probably have somewhat of a  
4 rolling meeting for the first part of it at least.  
5 So if everybody can grab a seat.  
6 I want to welcome everybody to this  
7 afternoon session entitled Subprime Markets and  
8 Predatory Lending. My name is Allen Fishbein and I'm  
9 a senior advisor to Assistant Secretary Apgar. My  
10 day job is working on regulating Fannie Mae and  
11 Freddie Mac, but a lot of the HUD staff had been  
12 involved in the work of the HUD/Treasury predatory  
13 lending task force which you'll hear more about. I  
14 was involved in that as well as many of the  
15 colleagues that you'll hear from around the room.  
16 Before I introduce the panelists, and we have really,  
17 I think, an excellent and diverse panel of experts,  
18 and expertise that certainly will be worth hearing  
19 from, you also have in your loose-leaf binder several  
20 papers that were prepared in connection with this  
21 which you might use for further reading after the  
22 session is over hopefully.  
23 And I guess the last item I just want to  
24 mention by way of housekeeping is we brought copies  
25 of the HUD/Treasury task force report which I believe

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1 is in the back somewhere and hopefully everyone will  
2 pick up a copy before you leave today. Thank you.  
3 What I would like to do is just start off  
4 by introducing the issue and then get out of the way

5 and really turn this discussion over to the panelists  
6 that we have and I think we're going to have plenty  
7 of time for comments and thoughts from virtually  
8 anyone in the room who wants to make those. And I do  
9 know this is a topic that people aren't shy about  
10 talking about and everyone seems to have a  
11 perspective. But to build on the themes that have  
12 been discussed in the conference, we've been hearing  
13 repeatedly about the record home ownership rates that  
14 exist in the country and how home ownership for some  
15 of the traditionally underrepresented segments of our  
16 population, the good news has been increasing as  
17 well, and also that the sustained economic success,  
18 really the largest sustained economic growth period  
19 in the nation's history, has certainly had impacts on  
20 various aspects of the housing market and probably as  
21 much as anywhere else in connection with the subjects  
22 that we're going to be talking about today.

23 As a result of this economic success,  
24 we've seen considerable increase in home equity that  
25 people have in their homes and, as a result of that

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1 development and some other developments that kind  
2 of -- Secretary Cuomo was talking about stars being  
3 in alignment -- well, there has been a certain  
4 alignment of stars in connection with the topic we're  
5 talking about -- have combined to result in a giant  
6 upsurge in subprime lending and what seems to be an  
7 increase in predatory and abusive mortgage lending  
8 practices as well.

9 Clearly the recent developments include,  
10 as I say, this enormous expansion of credit and the  
11 subprime market in particular. There also have been  
12 some legislative developments in the '90s which have  
13 made home equity much more attractive to homeowners  
14 and also profitable to lenders, not the least of  
15 which was changes in the Tax Reform Act of '96.  
16 There also have been changes in the financial market  
17 structure, the securitization of subprime lending,  
18 which has increased the supply of capital that's  
19 available in this area. And of course there is  
20 automated technologies that are impacting and  
21 interrelating with these forces as well.

22 And one of the points that I think HUD has  
23 made throughout the process that it's been involved  
24 in is that subprime has a useful purpose and that  
25 allowing people to tap into this new equity in their

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1 homes, even if they have impaired credit, might be a  
2 beneficial thing because there are people who are  
3 house rich and cash poor. But we also know that the  
4 expansion of subprime is not evenly distributed and  
5 we're going to hear more about that today and it  
6 seems to be concentrated in certain sectors.

7 Increased equity in the home has also  
8 meant that the less sophisticated homeowners are  
9 really subject to plundering by what Secretary Cuomo

10 has referred to as the pirates of the new economy who  
11 use a variety of different techniques to essentially  
12 push lend, convince borrowers that they need credit.

13 Now, we know that not all subprime lending  
14 is predatory but virtually all predatory is subprime,  
15 or at least that's the way it appears. Secretary  
16 Cuomo referred also last night, to those of you who  
17 heard his speech, about HUD serving as a consumer  
18 protection agency. In no area it's been clearer than  
19 some of the recent steps that have been taken with  
20 respect to predatory lending. In March of this year,  
21 Secretary Cuomo announced the formation of the  
22 National Predatory Lending Task force and asked  
23 Treasury Secretary Lawrence Summers and his  
24 department to join him in creating this national task  
25 force.

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1 The task force approached a wide variety  
2 of interested parties, trade associations, consumer  
3 and community representatives, state and local  
4 government officials, academics, and they held a  
5 series of field hearings this spring throughout the  
6 country. And in a 10-week process, which is what it  
7 was announced this work of the task force would  
8 encompass, and I was fairly new to HUD and I kind of  
9 said 10 weeks, that isn't going to happen in 10  
10 weeks. Well, little did I learn that this is an  
11 example of something that actually started on time  
12 and ended exactly when it was supposed to.

13 In that 10-week period, HUD and Treasury  
14 completed work on a report, copies of which, as I  
15 mentioned before, are available in the room, curbing  
16 predatory home mortgage lending practices. Now, that  
17 report contained 50 some odd legislative, regulatory,  
18 administrative recommendations intended to help  
19 address and curb predatory and abusive mortgage  
20 lending practices. The report really included  
21 recommendations to all levels of government, for the  
22 private sector, for nonprofit community groups and  
23 civil rights organizations, and they really boiled  
24 down to four areas.

25 They include recommendations for educating

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1 consumers and providing better disclosures, a series  
2 of recommendations to reform the Homeownership and  
3 Equity Protection act, a consumer protection law in  
4 this area, steps to increase prime lending and  
5 responsible lending practices by secondary market  
6 institutions.

7 Now, HUD has been moving forward since the  
8 release of that report in June. We're taking steps  
9 within its own domain. Recent actions have included  
10 a number of steps designed to tighten up and provide  
11 better protection to FHA homeowners who seem to be  
12 subjected to certain unscrupulous practices in  
13 certain parts of the country by realtors, brokers and  
14 certain appraisers. And the Department launched a

15 three-step process.

16 One is to try to aid FHA homeowners who  
17 are already victims of predatory practices; secondly,  
18 to tighten up on its own procedures and try to screen  
19 out unscrupulous actors in the home mortgage market;  
20 and thirdly, to provide better means to educate and  
21 to provide counseling to prevent future FHA home  
22 buyers from getting caught in this trap. So those are  
23 some of the steps that the Department is engaged in.  
24 There are others on the way. This is a number one  
25 priority within HUD and I suspect you'll be hearing

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1 more from the Department regarding this in the  
2 future.

3 Now, with that, let me turn to our  
4 panelists. I'm going to just go through and  
5 introduce them quickly and then we'll get right into  
6 the discussion. First, you're going to hear -- if  
7 you could just raise your hand and start this going.  
8 I don't know if everyone is in order. Dan  
9 Immerbluck, who is senior vice president of the  
10 Woodstock Institute in Chicago, which is an applied  
11 research and technical assistance organization. Dan  
12 has just been a simply prolific writer and researcher  
13 in subjects like the Community Reinvestment Act and  
14 fair lending and also subprime and predatory lending.  
15 In fact, he's starting to get the reputation of the  
16 Stephen King of this field, but by the number of  
17 things that he's been cranking out and the rapid  
18 speed in which they're occurring.

19 We're then going to hear from Chris  
20 Herbert who has been associated with Abt Associates,  
21 a research organization that works on providing  
22 different things for HUD and other folks. He  
23 specializes in housing policy and market analysis and  
24 program evaluation and he was a project director for  
25 a PHA single family loss mitigation program and has

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1 done research for the Neighborhood Reinvestment  
2 Corporation on subprime lending and foreclosures in  
3 the Atlanta metropolitan area and is included -- and  
4 contributed to a paper that was included in your  
5 materials. And Dan has a paper in there as well.

6 The third, we're going to hear from Susan  
7 Gates, who is a director of credit risk oversight at  
8 Freddie Mac. Freddie Mac, I think most of you have  
9 heard, is some kind of emerging housing finance  
10 company that we hear from from time to time, which  
11 has done a lot of research in the subprime area and  
12 Susan is going to share some of that as well. She's  
13 also editor of Secondary Mortgage Markets, which is a  
14 key publication in this area. I certainly command  
15 your attention to those of you who don't see it  
16 regularly.

17 We have a potential representative from  
18 the White House, David Medine, who I heard from this  
19 morning, telling me that he may be late. Little did

20 he know our session was going to be late and he's  
21 even later, but he had a good excuse. He said he  
22 picked up the phone and it was the President of the  
23 United States so I guess he got a better offer. But  
24 hopefully he will be turning up and we'll try to give  
25 him some time when he does appear here. David, to

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1 those of you who know him, is senior advisor with the  
2 National Economic Council at the White House. And if  
3 the name sounds familiar, before that, he was a long  
4 time associate director for financial practices at  
5 the Federal Trade Commission and has a lot of  
6 expertise in this area as well.

7 And then we're going to hear from Stella  
8 Adams who is right here on my right. Stella is the  
9 executive director of the North Carolina Fair Housing  
10 Center. We're going to hear from the state  
11 perspective. Stella was one of the leaders in a  
12 coalition that successfully lobbied and fought for  
13 and got the North Carolina legislature to enact an  
14 antipredatory lending law which has certainly  
15 stimulated a lot of debate and discussion, and which  
16 virtually every state in the country seems to be  
17 looking at in one way or another.

18 And last but not least, we're going to  
19 hear from Carol Hemingway. Carol is the president of  
20 Pennsylvania ACORN. ACORN, I think as you know, is  
21 the national association of community organizations  
22 that does a lot of advocacy in community lending and  
23 community reinvestment and the predatory lending  
24 area. Carol herself has long time experience in the  
25 social service area and has been part of the task

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1 force that's been working on predatory lending, and  
2 we're going to hear about some of the recent actions  
3 that ACORN has been involved in.

4 And listed on the panel, and we're going  
5 to hear from him, although not in the first part of  
6 our presentation, right on my left is my colleague  
7 from HUD, Harold Bunce, who is the associate deputy  
8 assistant in the economic analysis part of PB&R.  
9 Harold, though, has done a lot of the legwork and the  
10 research on government-sponsored enterprises which  
11 the Department uses on FHA and was very active and  
12 did a lot of research work, led to the team that did  
13 the research that was part of the National Predatory  
14 Lending Task Force report as well.

15 So that's our team. It's a good one. And  
16 with that, let me turn it over to Dan. I think at  
17 this point, I want to encourage you -- I got good  
18 advice here. Fred, why don't you come in and we'll  
19 fill out some of the chairs here. That way we won't  
20 let you slip out the door if things start getting too  
21 long. Why don't you come on in. We won't call on  
22 you if you don't want to be called on. Don't worry  
23 about it. Okay, they're being resistant.

24 Let me just say that while we do have

25 ample time, everybody should be able to get their

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1 comments, I've been asked to, by rearrangement, to  
2 limit our speakers to their opening comments. And  
3 I've been a very aggressive timekeeper so you'll be  
4 seeing these signs of one minute left. Please end  
5 like that when your time is up. Dan, why don't you  
6 start.

7 MR. IMMERGLUCK: All right. Thanks,  
8 Allen. I think people are scared because you called  
9 me Stephen King. Intimidated. I don't know whether  
10 that's a compliment or what. Okay. I'll stay away  
11 from moving cars for a while.

12 What I'm going to talk about is basically  
13 what we've called -- what I've called the dual market  
14 in home equity lending, which is based -- a lot of  
15 the stuff that I'm going to be talking about is  
16 contained in this paper that Allen referred to, which  
17 is basically a synopsis of a report we did late last  
18 year with some new background information up front  
19 based on more current research and information on the  
20 subprime market and on predatory lending.

21 I'm going -- I want to talk about this  
22 dual market and why we care about this dual market  
23 from really a number of perspectives, including the  
24 stuff that Harold and Chris write about in their  
25 paper. And then I'm going to talk about policy

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1 issues and some of the perspectives we've had, and  
2 lots of folks have had, on what the priorities ought  
3 to be on policy.

4 Just some of the numbers that a lot of  
5 folks may be familiar with, and I'm going to be  
6 talking about mostly Chicago numbers, but as HUD's  
7 research has shown, follow-up research has shown,  
8 these are numbers that pretty much mirror the  
9 national trend in terms of the racial segregation of  
10 this lending, although work is really done by race of  
11 neighborhood in part because of the limits on the  
12 HUMDA data and the reporting of race but also because  
13 that's how a lot of this stuff breaks out.

14 In Chicago, 58 percent of refinances in  
15 1998 reported through HUMDA in African-American  
16 neighborhoods were made by HUD-defined specialized  
17 subprime lenders, where only 10 percent of white  
18 neighborhoods were. In middle income  
19 African-American neighborhoods in Chicago, that  
20 number only dropped to 53 percent and held for middle  
21 income white neighborhoods at about 12 percent. So  
22 controlling basically for neighborhood income, there  
23 is very little change in that rate.

24 From '93 to '98, lending refinances by  
25 subprime lenders increased by 30-fold in

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1 African-American census tracts. And all of these  
2 trends are similar in HUD's studies of New York,  
3 Baltimore and across the country with some cities

4 like Atlanta and Boston and L.A. showing different  
5 patterns, primarily because kind of the different  
6 urban geography of those cities.

7 The stark fact that we brought out in our  
8 study, and really gets the concept across most  
9 clearly about the dual market, is that if you look at  
10 the top 20 refinancing lenders by number of  
11 applications, the lenders taking most applications in  
12 white tracks in Chicago, in the Chicago area, 18 of  
13 those -- 17 or 18 of those, depending on -- there is  
14 one that's kind of questionable whether it's really a  
15 subprime lender, are prime lenders. In black tracks,  
16 it's the exact inverse. 18 of the top 20, by  
17 application volume, are subprime lenders. So we have  
18 really an almost pure dual market in some sense.

19 Why do we care about this? I think there  
20 are at least -- you know, let me say up front,  
21 because it comes up every time I talk about this and  
22 every place I go, no, I don't think all subprime  
23 loans are predatory or all -- I don't think about  
24 subprime lenders -- I don't think about predatory  
25 lenders. I think about predatory loans. I think

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1 there may be some lenders that have more problems  
2 with their loans, more predatory loans in their  
3 portfolio and in their practices than others, but  
4 when I look at the top 20 refinance lenders in  
5 minority tracks, the Legal Assistance Foundation of  
6 Chicago has predatory lending cases with every one of  
7 them.

8 So the notion that there are kind of good  
9 lenders and bad lenders is not the way I think about  
10 it. I think about that there are good loans and bad  
11 loans. Some lenders may have practices that leave  
12 them with more bad loans than others, and I don't  
13 have the data to know which ones are. I have  
14 suspicions based on the activity that I've heard  
15 about and seen from people like public aid lawyers.

16 But the three concerns about this dual  
17 market include pricing and terms, basically fair  
18 lending. If the market is highly segmented by race  
19 or by space, then the odds of minority borrowers with  
20 prime or near prime credit receiving a high-cost loan  
21 that they shouldn't get, that in a bar market or more  
22 competitive market they wouldn't get, is higher than  
23 for a white borrower with similar credit. And that's  
24 just the expectation if you have this strong  
25 segmentation.

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1 The second concern is what Chris and  
2 Harold have written about, which is the high and  
3 concentrated foreclosures, but also I would add to  
4 that delinquencies because delinquencies can cause  
5 problems that don't result in foreclosures. We know  
6 from private industry survey data that, at least for  
7 a sample of large subprime lenders, a substantial  
8 sample, that for C and D lenders, the kind of highest

9 risk lenders, the 90-day delinquency rates are 10  
10 percent and 22 percent. That's compared to a quarter  
11 percent for prime loans. So you're talking even for  
12 C credit, which in this survey -- conservatively in  
13 this survey accounts for about 20 percent of the  
14 subprime market, and the authors of this study argue  
15 that that's an underestimate of the market, of kind  
16 of the C credit share of the subprime market, that  
17 delinquency rate is 40 times the prime delinquency  
18 rate.

19 Foreclosure rates for all subprime loans  
20 are more than four times the FHA rate for similar  
21 product, and in Chicago we know what FHA foreclosures  
22 have done for lots of communities in terms of  
23 negative impacts. In the Baltimore HUD study that  
24 Chris and Harold have reviewed, you've got subprime  
25 loans accounting for 50 percent of the foreclosures

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1 in black tracks and accounting for a much smaller  
2 share of subprime loans.

3 And then finally, we have the predatory  
4 lending practices, the equity stripping that we've  
5 all heard about. And the question is, what portion  
6 of subprime loans are predatory? I will only argue  
7 that if I hear the phrase "a few bad apples" one more  
8 time, I'm going to walk out of the room. We've heard  
9 from major lenders that they sell lump sum credit  
10 life insurance on 25 to 50 percent of their subprime  
11 product. This is a practice that's been almost  
12 universally condemned.

13 In terms of policy priorities, our  
14 priorities include stronger regulation of high cost  
15 loans through strengthening HOPA regs; through  
16 regulation, expanding points and fees definitions  
17 being primary among that and adding abusive lending  
18 practices; much more aggressive fair lending  
19 enforcement, including expanding fair lending reviews  
20 by the fed and others of bank holding companies  
21 including their prime and subprime affiliates; and  
22 much more aggressive and expanded CRA legislation,  
23 including adding finance company and emergency  
24 company affiliates into the CRA umbrella and looking  
25 at the quality as well as the quantity of lending.

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1 Thank you.

2 MR. HERBERT: It has been mentioned, the  
3 work that I did for this conference was a  
4 collaborative effort with Harold Bunce, Randy  
5 Scheessele of HUD and Debbie Gruenstein of Abt  
6 Associates. It's essentially an attempt to try to  
7 pull together four studies that have been done  
8 looking at foreclosures of subprime lenders. In  
9 those days, I think we were primarily attempting to  
10 gather basic information. The first study was done  
11 by NTIC in Chicago. It was a very ground breaking  
12 study, finding these communities, these  
13 neighborhoods, had high concentrations of predatory



14 loans with borrowers losing their homes and set out  
15 to try to quantify it and they found that lo and  
16 behold, the number of subprime foreclosures had been  
17 skyrocketing during the '90s.

18 The attention that brought to this issue  
19 led Neighborhood Reinvestment Corporation to hire us  
20 at Abt Associates to take a look at Atlanta in  
21 conjunction with the commerce they were doing there  
22 and then later in Boston for a conference FDIC  
23 sponsored on predatory lending as well. Harold and  
24 his colleagues at HUD were working with community  
25 activists in Baltimore to look at the situation

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1 there, and so it's so good that we have four attempts  
2 to gather facts. And this paper we pulled together  
3 quickly for this conference was an attempt to try to  
4 pull together these four studies and see what they  
5 have to say.

6 The title I ended up coming up with -- I  
7 was told I had to come up with a sexy title so I took  
8 a headline from one of Harold's pieces that he had  
9 written about the Predatory Lending Task Force, The  
10 Smoking Gun. I'm not sure whether or not I'll change  
11 the title now, and I've tried to come up with  
12 something else that's sexy, and I think maybe the  
13 right title is more The Tip of the Iceberg. I think  
14 what Dan is talking about, when we're talking about  
15 foreclosures, it's really the extreme end of the  
16 implications of these loans in that there is a lot  
17 more -- I think what Jim Carr talked about yesterday  
18 with well stripping, which may not be from loans that  
19 are necessarily predatory but loans that are  
20 1 percentage point or 2 percentage points higher than  
21 they ought to be for those borrowers.

22 I think what Dan's study shows nicely is  
23 these neighborhoods that are having just a tremendous  
24 preponderance of subprime loans doesn't necessarily  
25 seem to be warranted by the credit risk of those

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1 borrowers. It may just be this market segmentation.  
2 And as Jim Carr showed, a 1 percentage point increase  
3 in a mortgage rate over the life of that loan, for an  
4 \$85,000 mortgage, is \$20,000, and 2 percentage points  
5 is \$40,000. That's a lot of money coming out of  
6 these people's pockets and into the lender's pockets.  
7 So while I'm talking about foreclosures, it's really  
8 the tip of the iceberg. Those are the loans that  
9 people couldn't make it anymore, but there is a whole  
10 lot more people out there struggling to make it that  
11 are not affordable.

12 Having said that, let me turn a bit to the  
13 studies. Again, before markets were picked for  
14 somewhat idiosyncratic reasons, I think it's helpful  
15 to put it in a context. Atlanta, Baltimore and  
16 Chicago all look, as Dan mentioned, like the national  
17 statistics. The level of subprime activity is about  
18 11 percent in 1998, the share of refinance activity,

19 similar to the nation. Boston is a lot lower. It's  
20 only 5 percent and I think there are some interesting  
21 questions there about the nature of the housing  
22 market. Boston has a small minority community and  
23 lower home ownership rate, and maybe those marks just  
24 aren't the same ripe picking as Chicago is, where  
25 there is a fairly high minority home ownership rate.

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1 But despite that dissimilarity, the  
2 similarity is that in each of those market areas, the  
3 concentration of subprime lending in low income and  
4 minority communities is striking. In each of those  
5 places, low income areas, subprime lenders have two  
6 to three times the market share, and in  
7 African-American communities, it's three to five  
8 times the market share. And Baltimore and Chicago  
9 really stand out where -- one minute. I thought I  
10 had 10 minutes. Pulled the plug on me. Well, let's  
11 see if I can cut to the chase.

12 The bottom line is that foreclosures  
13 skyrocketed. They went up from 30 to over 1,400 in  
14 Chicago in a matter of five years. In Atlanta, they  
15 went up 232 percent in three years while other  
16 lenders' foreclosures were going down 15 percent.  
17 Boston was similar.

18 What we find is that there is lots of  
19 reasons to believe that these loans are, as would be  
20 expected, a lot more risky than prime loans and that  
21 what we're seeing with these foreclosure trends just  
22 reflects the fact, as Dan described, that the number  
23 of originations has gone through the roof. And lo  
24 and behold, we're finding out too many years later  
25 foreclosures are going through the roof.

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1 What we haven't been able to tell from  
2 this study is to what extent are those foreclosure  
3 rates beyond what would be expected, and how are they  
4 just what people would expect? I've been trying to  
5 get some information from rating agencies as to how  
6 they look at these lists, and there is reason to  
7 believe that, in fact, these foreclose rates may not  
8 be that off from what would be expected on prudently  
9 underwritten subprime loans. And so three to four  
10 times the default rate or three to four times the  
11 foreclosure rate may be what would be expected.

12 So while the study is talking about  
13 predatory lending, is this an evidence of predatory  
14 lending, it's not clear. I believe we would like to  
15 do some more work to try to find some better  
16 benchmarks. But even if it's not symptomatic of  
17 predatory lending and simply prudent subprime  
18 lending, I think there are real reasons for concern  
19 about loss of wealth, about whether borrowers are  
20 aptly prepared to undertake these risks, and beyond  
21 that, even if borrowers were aptly prepared, the  
22 externalities on these neighborhoods that are really  
23 impacting these communities that would all argue for

24 more government intervention.

25 MR. FISHBEIN: See, you got the 10 minutes

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1 anyway. We're going to just shift for a second if we  
2 could, and Harold wanted to make a couple of comments  
3 as well.

4 MR. BUNCE: I thought it best if I jumped  
5 in here since the research that Randy Scheessele, who  
6 is back in the back there, and myself did in support  
7 of this HUD/Treasury task force relates most  
8 particularly to what Dan was talking about. But a  
9 couple of statistics, I think -- and Dan mentioned  
10 some for Chicago but in predominantly black  
11 neighborhoods, 51 percent of the borrowers rely upon  
12 subprime loans compared with 9 percent in white  
13 neighborhoods. But more interesting is a statistic  
14 when you control for income.

15 And just focusing on borrowers instead of  
16 neighborhoods, low income borrowers, 49 percent of  
17 white borrowers rely upon subprime lending. Upper  
18 income black borrowers, 25 percent rely upon subprime  
19 lending. The 25 percent for upper income black  
20 borrowers compares to 13 percent for low income white  
21 borrowers. So you get this disparity that if you  
22 follow the mortgage denial rate studies over the  
23 years, there is this disparity that upper income  
24 black borrowers have higher denial rates than low  
25 income white borrowers. You get the same disparity

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1 here.

2 And going through the process with the  
3 HUD/Treasury report, people kept asking us, well,  
4 once you control for credit risk, these disparities  
5 might disappear, if you had FICO scores or some  
6 additional variable in addition to income. And the  
7 disparities might be reduced, but this is why I  
8 jumped in before the Freddie Mac person here, because  
9 much of Freddie Mac's research I think has been doing  
10 the more detailed -- with additional controlling for  
11 FICO scores and variables such as that.

12 MS. GATES: So what did we call me,  
13 Emerging Housing Finance Company? So now I know how  
14 short seven minutes going, based on the experience of  
15 my colleagues. I'm going to just cut to the chase.  
16 Freddie Mac, as you know, is a GSE. We have you all  
17 looking over our shoulders, thankfully. Got Fannie  
18 Mae over here.

19 Involved in subprime lending, we have done  
20 prongs of policy research around this that really  
21 stem from your mission, which is one, to ensure  
22 stable supply/low cost credit, and secondly, to  
23 expand home ownership opportunities. So in 1996 when  
24 we began looking at the subprime market, we looked at  
25 it from two perspectives. One, the market

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1 perspective and, two, from the borrower perspective.

2 We've got a limited program going on

3 there, and we gathered some data but not as much as  
4 we would like. Subprime loans are rather new,  
5 they're unseasoned, we don't have a lot of experience  
6 with them and this has all been in a very good credit  
7 environment, so it's difficult to put models together  
8 and figure out in the same way that we're able to do  
9 that in the prime market.

10 But let me tell you what we've found so  
11 far. First, it's a confluence of many factors, as  
12 people have been saying. Inefficient market,  
13 underwriting standards are not standard. One person  
14 is C, another person is A. Lack of understanding of  
15 what's happening in terms of the risks of this  
16 market. I've been doing some research on prepayment  
17 penalties and looking at why these things exist and  
18 are so prevalent in the subprime market and it does  
19 seem that the handling of prepayment risk is a very  
20 different animal in subprime.

21 I'm particularly talking about it's not  
22 just an interest rate thing. People want to credit  
23 cure in this market, and rightly so, and they hold  
24 that knowledge themselves. Very hard for investors  
25 to model it themselves, figure it out, hedge it with

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1 financial instruments.

2 So other things are going on there in that  
3 market that make it very peculiar and very different  
4 from a prime market. The foreclosures are simply  
5 clear evidence of, I think, a lack of understanding  
6 about the credit risk of these mortgages too. A lot  
7 of stretching, a lot of pushing the limit on what the  
8 borrower can handle in terms of capacity to pay.

9 Now, is it intent? It could be. And I  
10 appreciate your comment about these are predatory  
11 loans as opposed to predatory lenders deliberately  
12 doing this. There probably is -- there certainly is  
13 a malevolent intent on the part of some predator  
14 lenders. However, we're seeing in the broader  
15 context of just continual stretching, not just in  
16 subprime but in prime markets as well, push the  
17 limit, get the loans in. And foreclosures are not  
18 good news for anybody, whether it's the borrower, the  
19 community, the lender, and certainly not the  
20 investor.

21 And these kinds of foreclosures are really  
22 the first fruits of a very, very difficult situation,  
23 and no one would call that a profitable strategy. No  
24 predatory lender could defend that kind of strategy.  
25 Really difficult kind of thing that we're trying to

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1 model and trying to get our arms around so I really  
2 appreciate this information about that.

3 That's a market side and there are lots of  
4 things to do there. When we look at the borrower  
5 side, however, we've done two series of focus groups,  
6 one in 1997 and then one this past spring. The 1997  
7 data really corroborated some things that Howard is

8 talking about, what we saw with the higher  
9 preponderance of lower income and minority borrowers  
10 in this market and other demographic information.

11 What we went on to focus in the spring was  
12 what did borrowers really know about what they're  
13 doing and what they're getting into and we did focus  
14 on prepayment penalties as a proxy for many other  
15 mortgage terms that are out there. And I sat behind  
16 the glass wall in one of these, and it really is  
17 something that there is a large lack of familiarity  
18 with these kind of products and they're very complex,  
19 particularly prepayment penalties. There is a lot of  
20 work to do on that.

21 So what are we doing? I think that Fred  
22 did I's initiatives in this area stem on the market  
23 side and on the borrower's side. No credit life, no  
24 HOPA, require credit reporting, really begin to  
25 influence the market where we have a total in that

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1 market. On the borrower's side, we've got a Don't  
2 Borrow Trouble campaign that's running now in 12  
3 cities. Borrower awareness, borrower education.  
4 It's not the be all, end all. It will not solve the  
5 problem but it's got to be a two-pronged approach.

6 MS. ADAMS: First of all, I want to get on  
7 the record and set the record straight that subprime  
8 lending is alive and well in North Carolina. I have  
9 heard rumors at the HUD/Treasury hearing that  
10 subprime lenders were saying that they had run away  
11 from North Carolina, and that the market had dried up  
12 and no one was getting loans because we had passed  
13 our antipredatory lending bill. It's just not true.  
14 It's all a fake, it's all unsubstantiated and  
15 corroborated by any statistical data that would  
16 support it.

17 There has been a drop in the subprime  
18 market. It was interesting to me that at the fed  
19 hearings, the subprime lenders were saying, well, we  
20 don't need any regulation and any tightening up of  
21 HOPA because the subprime market -- because of that  
22 rise in interest rates, you've run all the predators  
23 out so we don't need anything now. Well, that's the  
24 explanation they gave at the fed hearings but at the  
25 HUD/Treasury hearing, the reason that the market had

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1 dried up in North Carolina was because of our law.

2 Well, I would say that it was because of  
3 the rising interest rates. And we'll have to wait  
4 until the data comes in at the end of this fiscal  
5 year and next to see if there is a disproportionality  
6 to the drop in subprime in North Carolina versus the  
7 drop in the market as a whole. I don't think we're  
8 going to see that.

9 In fact, I'm a little disappointed because  
10 we had hoped that our law would prevent predatory  
11 laws from being made, yet last month, in one of our  
12 HUD ravaged -- our flood ravaged counties. Sorry

13 about that. Love HUD, love HUD. One of our flood  
14 ravaged counties, we had a predatory lending  
15 counselor because part of our legislation said that  
16 if you're going to get one of these bad loans, you  
17 have to get counseling first.

18 In a three-week period, she received calls  
19 from 16 borrowers, under our new law, with these  
20 loans. We need alternative products to subprime.  
21 What hasn't been talked about here is the fact  
22 that -- well, it was alluded to is that this is an  
23 extremely inefficient market. Freddie's studies,  
24 Fannie's studies, the Office of Thrift Supervision  
25 studies say about 40 percent of the borrowers in the

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1 subprime market do not belong there. They could have  
2 gotten a loan in the prime market.

3 And what's interesting to me is when you  
4 talk about the disproportionality, when you're  
5 talking about 51 percent of African-American  
6 homeowners are getting their loans from the subprime  
7 market and 9 percent of whites and then you talk  
8 about a market inefficiency rate of 40 percent, it  
9 disproportionately impacts on the black community.  
10 It negatively impacts on my neighborhoods. And when  
11 I look in my neighborhoods, they look like war zones  
12 and they are. They're economic war zones. And there  
13 are malevolent lenders. I always have to do my cause  
14 of the day, which is the Associate-Citibank merger,  
15 which the comment period ends tomorrow so please get  
16 your comments in today.

17 But I've done substantial research. I've  
18 contacted 26 banking commissioners from across the  
19 country and said, just share with me what you had on  
20 file. In Washington state, they had a complaint  
21 where there were \$10,000 worth of fees on an \$11,000  
22 loan, and the Associate says that this was a good  
23 loan for the borrower because it lowered their  
24 interest rate by 1 point. I mean, if that's not  
25 malevolent, I don't know what is. That's not only a

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1 predatory loan but I believe that's a predatory  
2 lender.

3 We need strengthened CRA because we  
4 couldn't comment on this through the CRA process.  
5 This purchase by Citibank of the Associate is not  
6 controlled by CRA. We need stronger CRA, we need  
7 stronger HUMDA data. We need to know who is making  
8 these loans. Many of the subprime lenders don't even  
9 have to report their loans under HUMDA. We need to  
10 know how big this market is. We need HUMDA to be  
11 expanded to include what the interest rate is and we  
12 need it to be expanded to show some things. We need  
13 to get rid of single premium credit life,  
14 HUD/Treasury, places don't back off of this one.

15 Single premium credit life insurance is  
16 one of the worst things. It has no benefit to the  
17 borrower. None, zero. And I can tell you that in

18 looking at the documents I got from the different  
19 insurance commissioners and banking commissioners  
20 across the country, they are not paying off the  
21 loans. They are not paying off the credit life at  
22 what the lender credit life is valued.

23 So I must please end now. But these are  
24 the things that are going on. Again, I want to urge  
25 you, fight this in your neighborhoods, get

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1 legislation passed at the city level, at the state  
2 level, and we need to work for federal legislation.  
3 Thank you.

4 MS. HEMINGWAY: Just as Stella had said  
5 before, one of the things ACORN, being we are a  
6 national organization that is in 25 states and 34  
7 cities, and we are community residents who come  
8 together that fight for any issue that impacts on our  
9 communities, predatory lending being the one that  
10 we're here to talk about.

11 The extent of this problem in our  
12 communities is huge. This may have been said but it  
13 is important enough to repeat. The data which HUD  
14 has reviewed, and which we have put together at  
15 various times, tells us that 50 percent more of  
16 refinanced loans in many ACORN neighborhoods are  
17 coming from subprime lenders. In the Bronx in 1998,  
18 60 percent of the refinanced loans made to low and  
19 moderate income African-American homeowners was from  
20 subprime lenders, as was 43 percent of the refinanced  
21 loans to low and moderate Latino households. In  
22 Brooklyn, the number was 72 percent for  
23 African-Americans and 60 percent for Latinos.

24 As others have said before, not every  
25 subprime loan is a predatory loan. There is a good

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1 place for good subprime lending. Unfortunately,  
2 however, our experience in our neighborhoods tells us  
3 that the predatory lending is not a problem on some  
4 outer fringe of the industry. It is a problem with  
5 many of the loans.

6 Some of the terms are totally outrageous,  
7 like interest rates of 15 and 16 percent, even  
8 higher, and surprise balloon payments at the end and  
9 points and fees costing up to 20 percent of the loan.  
10 Others are not that outrageous but that doesn't make  
11 them okay. An interest rate of 11 percent for a  
12 borrower who could and should be paying 9 percent is  
13 not okay. It's tens of thousands of dollars being  
14 taken from families and neighborhoods who need them  
15 the most. This is not a market where competition has  
16 worked to give people a real choice.

17 The more we talk about our neighborhoods,  
18 the larger we realize what the problem is and the  
19 more we realize that we need a range of solutions.  
20 The high foreclosures numbers are terrible, but it's  
21 important to think also about the cost for the people  
22 who are being ripped off, but who are not paying

23 these loans. For every person losing their home,  
24 there are many more paying on time by working three  
25 jobs or using the savings that they intended to use

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1 for their old age, or losing the equity that could  
2 have been paying for their child's education.

3 When loans which have people paying tens  
4 of thousands of dollars more than they should be  
5 paying are so heavily concentrated -- and so heavily  
6 concentrated in communities which are already behind  
7 economically, we all have a very serious problem.

8 What is ACORN doing and what needs to be  
9 done? We are attacking this problem from many  
10 angles. We think we need more legislation like  
11 North Carolina now has to outlaw clearly predatory  
12 practices. We are working and will be working on  
13 federal legislation and our state legislature, and we  
14 are working on local legislation too. And we think  
15 we need improved regulatory enforcement too. We have  
16 been pushing for this.

17 We also are taking our concerns directly  
18 to the lenders and to the Wall Street firms who buy  
19 these loans, demanding that they adopt ethical  
20 business practices. And we are also educating our  
21 members and making sure they know what to look for in  
22 a very direct and individual way.

23 In all of these areas, we think keeping up  
24 the pressure on lendings will make aid loans more  
25 available in our community, is a key piece. There is

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1 something wrong when the overwhelming majority of  
2 banks give satisfactory and outstanding CRA ratings  
3 for meeting community credit needs and when, at the  
4 same time, we can see that a significant number of  
5 those getting subprime loans could qualify for A  
6 loans.

7 What did this tell us? That we are still  
8 living in a world where there are two different  
9 financial systems, one for white people and one for  
10 people of color, one for wealthier people and one for  
11 poor people. Let us talk a little more in detail  
12 about two relative pieces of what we think of what  
13 we're doing.

14 Our organizing is neighborhood-based  
15 organizing. In our neighborhoods, we are trying to  
16 do many things at once. With regard to predatory  
17 lending, when we talk with people about it, we are  
18 trying to spread the word about how people can  
19 protect themselves. At the same time, we are trying  
20 to turn people's bad experiences into fuel for  
21 changes in the future so that people don't just feel  
22 bad or stupid or embarrassed about getting a bad  
23 loan. Because the truth is, this is how people feel.

24 They feel like it was their fault. But  
25 they can all join together with their neighbors, use

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1 their experiences to warn others and use their energy



2 to fight for changes that will help remedy this  
3 situation.

4 One part of this is getting people  
5 involved and taking the problem directly to the  
6 lenders. Demanding change, exposing problems where  
7 we see them, asking regulatory and others to look at  
8 these violations. Over the past year or so, we have  
9 paid a lot of surprise visits to predatory lenders  
10 and to offices of Wall Street firms which fund these  
11 loans, making sure they understand that we hold them  
12 responsible for the damages being done in our  
13 communities.

14 Another is getting people involved with  
15 educating their neighborhoods, spreading the word so  
16 that in our neighborhoods, like in Chicago, for  
17 example, neighborhoods were making predatory free  
18 zones. That is, we have block captains on every  
19 block who are taking responsibilities to speak to  
20 people ability predatory lending, to tell them that  
21 there are alternatives out there and to tell them  
22 where they can go for help as well as to involve them  
23 in the fight for changes. We think this is the kind  
24 of education and outreach that can be part of making  
25 a difference.

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1 One lender we have talked with so far has  
2 agreed to set up a start in this business, and that  
3 is Ameriquest. Ameriquest, who is one of the -- is  
4 the largest subprime lender in this country, has  
5 agreed to a lending program, including loan  
6 counseling for every borrower, which would be the  
7 only lending that would be done in neighborhoods in  
8 10 ACORN cities. The loans will have an upward limit  
9 of 3 percent on points and fees, there will be no  
10 credit insurance, there will be no prepayment  
11 penalties and the interest rate will be lower than on  
12 any other subprime loans out there because this will  
13 be discounted on the rate and because there will be  
14 no overages.

15 This is the only loan product which  
16 Ameriquest will sell in these neighborhoods. We are  
17 choosing -- and every single borrower will get loan  
18 counseling before the loan so that the borrowers who  
19 qualify for A loans will get A loans, and those who  
20 can't get a loan that makes sense from Ameriquest --  
21 and some folks will probably counsel not to make out  
22 a loan at all.

23 The company also agreed to formally adopt  
24 a number of good best practice principles, including,  
25 for example, not selling credit life insurance for

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1 all of their loans and to support legislation to  
2 raise the bar further for everybody.

3 MR. FISHBEIN: Thank you very much, Carol.  
4 And I want to thank the panel for excellent  
5 presentations. The structure for this -- there is a  
6 reason why we have this center table. We're going to

7 give an opportunity for folks at the table, if you  
8 want to make some brief comments in response,  
9 preferably to some of the things that the panelists  
10 said, we're going to give you an opportunity if you  
11 want to use it. You don't have to feel obligated,  
12 but we want to give a couple of you an opportunity to  
13 respond. And then we're going to work in the broader  
14 audience as quickly as we can.

15 This is a policy conference. There have  
16 been a lot of public policy implications for the  
17 things that have been said here today, and I just  
18 want to encourage you to kind of think in that  
19 context about how does this inform public policy that  
20 might be needed or whether public policy is needed in  
21 particular areas. So I want to give folks around the  
22 table an opportunity. Show of hands? Can you  
23 introduce yourself too, please? And you will have to  
24 speak into the microphone.

25 UNIDENTIFIED SPEAKER: Thank you, Allen.

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1 Thank you, HUD, for putting together this forum and  
2 giving us all an opportunity to be able yet again to  
3 talk about the implications of this terrible practice  
4 that's overtaking the industry and hurting so many  
5 communities and so many individuals. And thank you  
6 for giving me this opportunity to talk a little bit  
7 about what we're doing at Fannie Mae to address some  
8 of the various things that were raised in the  
9 comments that came up.

10 We have an 8 point strategy at Fannie Mae  
11 to try to combat and do what we can from where we sit  
12 in the marketplace. Let me go over real quickly what  
13 those 8 points are. First, we designed business  
14 guides to help inform the business that we will do in  
15 this market, we're helping to bring conventional  
16 conforming practices that can combat many of the  
17 practices that have been discussed around the table  
18 by the speakers. We have an aggressive mortgage  
19 consumer bill of rights that we're promoting. We  
20 have a broad product offering to offer alternatives  
21 to the subprime products -- excuse me, to the  
22 predatory products that are being offered in the  
23 marketplace.

24 We have an effort to maintain home  
25 ownership as a guiding principle in what we do both

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1 in terms of product design as well as servicing which  
2 in the end helps in the area of combatting some of  
3 the foreclosure practices you have spoken about.  
4 We're using technology and leveraging technology to  
5 help expand home ownership, bring more consumers into  
6 the A market, make them eligible to access credit in  
7 the A market and bring down the cost of financing.

8 We're also helping with home buyer  
9 education. At the corporation, we do that by  
10 partnership with intermediaries that work with  
11 consumers, and then, finally, we support the Fannie

12 Mae Foundation, which goes and works directly in  
13 informing consumers. Particularly right now, they  
14 have a broad campaign on financial literacy.

15 We also -- in terms of our business guide,  
16 we have our lender letter which addresses, again,  
17 many of the practices in terms of our policy and what  
18 we have done for our business policy. We will not  
19 buy loans where there has been steering. We will not  
20 buy loans where there has not been a check on the  
21 consumer's ability to repay that loan. We will not  
22 buy loans with excessive fees, with prepayments that  
23 have been offered without value to a consumer. We  
24 will not buy loans with single premium credit life.  
25 We will not buy loans where the servicer will not

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1 accurately and on a timely basis report regarding  
2 that consumer's payment so that they can credit cure  
3 and work their way into the higher markets.

4 We have a product, most recently, our  
5 timely payment rewards product specifically targeted  
6 to helping consumers with blemished credit that  
7 offers a lower cost alternative that can save as much  
8 as \$200,000 over the life of the loan over the other  
9 alternatives that are available in the subprime  
10 market. We have technology tools such as the true  
11 cost calculator which helps consumers compare and  
12 contrast the mortgages that they're being offered so  
13 that can help them understand what they're moving  
14 into.

15 That's a real quick summary. I can go  
16 into a lot of detail for almost an hour, but I don't  
17 have that much time. So thank you for the  
18 opportunity.

19 MR. FISHBEIN: Do we have any other  
20 hopefully brief comments from folks? Mike, can you  
21 introduce yourself?

22 UNIDENTIFIED SPEAKER: I'm with the Office  
23 of Fair Housing and Equal Opportunity at HUD, and I  
24 would just say these studies just kind of reinforce  
25 the anecdotal evidence on the targeting by

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1 neighborhoods by race which comes as no surprise to  
2 us. I would like to compliment ACORN on their work,  
3 especially in terms of what they're doing on Wall  
4 Street. The GSEs are subject to a lot of scrutiny  
5 and have taken some proactive measures but the  
6 private label end of things would almost seem to be  
7 getting off scot-free, but ACORN's shedding some  
8 light where I think people don't want light shed and  
9 hopefully is having a good deterrent effect.

10 MR. FISHBEIN: Any other comments?

11 MR. CLAY: I have a question.

12 MR. FISHBEIN: Can you introduce yourself,  
13 please?

14 MR. CLAY: Phil Clay from MIT. I've  
15 gotten different -- I haven't read the report, I have  
16 just received it, but I'm wondering if we have a

17 clear idea of where all the money is coming from.  
18 The presentation yesterday suggested that it's a lot  
19 of money. And I know Wall Street is the source of a  
20 lot of money, but some of these operators sound like  
21 they may be getting money from other places and I  
22 wonder if there is a large enterprise.

23 And the second question I have is, has  
24 there been research that would determine what the  
25 motivation might be for some of the predatory

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1 activities? I know in the Boston area, some of the  
2 community studies have suggested that some of the  
3 subprime lenders may be in a kind of -- I hate to use  
4 the word conspiracy but something like that, where if  
5 you have an elderly person who has almost paid off  
6 their home, for them to foreclose is a real windfall  
7 for somebody along the way. Maybe not the bank but  
8 certainly the developers and others who we don't know  
9 quite who they are who are somehow involved in the  
10 process.

11 So I hate to sound conspiratorial, but I  
12 sense that there is a lot more money than is  
13 explained by Wall Street and that there must be  
14 something other than a fast buck behind some of the  
15 schemes.

16 MR. FISHBEIN: Stella, it looked like you  
17 were ready to respond to that.

18 MS. ADAMS: Ready to go. I believe in  
19 conspiracy theories, but the money trail is a whole  
20 lot easier to find than that as it relates to  
21 subprime lenders. Most of the subprime lenders in  
22 this country that do not receive their financing  
23 through Wall Street, because, as you're right,  
24 Freddie and Fannie are not in the market heavily at  
25 all, but most of them get their financing directly

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1 from prime lenders. The same lenders who will not  
2 lend, in our neighborhoods, the A loans will gladly  
3 take that black A borrower from the subprime lender  
4 with the 2 or 3 or 4 percent extra interest rate  
5 that's on it.

6 First Union was a major lender to Delta  
7 Funding, to United Lending Companies and to the Money  
8 Store before they purchased them. Bank of America  
9 also funds numerous --

10 MR. CLAY: Subsidiaries of First Union.

11 MS. ADAMS: No. The Money Store became a  
12 subsidiary of First Union but first they were a  
13 lender. They gave them a warehouse loan, and they  
14 lend money to them to keep them liquid. Then, when  
15 the Money Store got in a little trouble, they bought  
16 them and thought they could cure it, and they ended  
17 up closing it down because it wasn't profitable once  
18 they cleaned it up.

19 But the prime lenders are in this market.  
20 They are making loans to these people, and they're  
21 keeping them liquid. All of the major predators who

22 have been caught and cured have ties to Wall Street  
23 and to major financial institutions.

24 MR. CLAY: Why is this not a violation of  
25 CRA in the sense that not only are they not helping

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1 address the credit needs, they are undermining  
2 credit? Or is that not against the law?

3 MS. ADAMS: For a long time, they were  
4 actually getting credit for making these loans. We  
5 have, thanks to the light that HUD/Treasury's put on  
6 it, the light that the fed has put on it, are  
7 hopefully getting the regulators to stop that.

8 MR. IMMERGLUCK: Just to add to what  
9 Stella said, in our Chicago study, the five largest  
10 subprime lenders in minority neighborhoods, all but  
11 one are currently bank owned. So what's happened in  
12 general is they've started out as independent  
13 companies, they have raised the capital through Wall  
14 Street through securitization that's relatively  
15 costly capital. Banks have access to cheap funds,  
16 they start making loans to these guys and they say,  
17 hey, I can provide them capital cheaper if I own  
18 them. They buy them and they become part of them and  
19 the Citicorp-Associate is what that's about, what  
20 Money Store is about, that's what Equicredit and  
21 BankAmerica are all about. In fact, Equicredit  
22 recently became part of, not only a subsidiary, not  
23 only an affiliate but actually part of BankAmerica's  
24 largest bank, the actual bank itself.

25 In terms of CRA, there is something in CRA  
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1 regulations that say CRA doesn't cover mortgage  
2 companies, subsidiaries or affiliates. Even if the  
3 bank owns it completely, it's at the bank's  
4 discretion whether it wants that activity to be  
5 reviewed for CRA. One of the things that it does  
6 cover, though, that is covered, is through fair  
7 lending regulations. There is nothing keeping  
8 federal fair lending regulations from looking at the  
9 race-based differential patterns between an affiliate  
10 or a subsidiary and a prime unit and a bank. It  
11 basically hasn't been done.

12 If they're an affiliate, this kind of  
13 arms-length affiliate, it's the fed's responsibility  
14 and the fed has said they don't want to do it  
15 basically.

16 MR. FISHBEIN: I also note there are a  
17 number of recommendations in the HUD/Treasury report  
18 that go to this very point, commend to your  
19 attention. This is a good segue into questions for  
20 the panelists. If we have other questions, we'll  
21 open it up.

22 MR. SCORZAK: It's Bob Scorzak from  
23 Housing Development Reporter. The discussion of the  
24 relationship between subprime lenders and banks and  
25 CRA raises an interesting question, I think, and that

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1 is the tremendous estimates of the amount of  
2 CRA-related funds that have been generated over the  
3 last 10 to 15 years in the hundreds of billions and  
4 then perhaps even more. I guess the question  
5 becomes, what proportion would anybody be willing to  
6 guess of that might be from subprime lenders?

7 MR. FISHBEIN: Anybody want to take a  
8 crack at that?

9 MR. BUNCE: CRA, for example, subprimes is  
10 mainly home purchase. It's not -- it's about 20  
11 percent home purchase, 80 percent refinancing. And  
12 these are, for the most part, I think independent  
13 mortgage companies. Is that correct, Randy?

14 MR. SCHEESSELE: Yes.

15 MR. BUNCE: So these would not be part of  
16 the CRA game in that sense.

17 MR. SCHEESSELE: I would think from the  
18 past that not much of it's been CRA, credited towards  
19 CRA. And going forward, there may be increases but  
20 in the past, there has not been that much CRA in  
21 subprime.

22 MR. SCORZAK: Going forward because prime  
23 lenders have been doing a little bit more subprime?

24 MR. SCHEESSELE: Right.

25 MR. FISHBEIN: Questions? Yes.

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1 MS. TYSON: My name is Shealia Tyson. I'm  
2 a community builder in Detroit, Michigan, but I'm  
3 also on a mortgage corporation task force here in the  
4 District.

5 I have two questions. In terms of a study  
6 that was done on the foreclosures in Atlanta and  
7 Chicago, do any of those states have redemption  
8 periods in terms of foreclosure?

9 MR. IMMERGLUCK: I think most states have  
10 redemption. I don't know if there is anybody else in  
11 the room who will speak to that more directly.

12 UNIDENTIFIED SPEAKER: There is a  
13 redemption period in Chicago.

14 MS. TYSON: There is in Chicago.

15 MR. IMMERGLUCK: I think Georgia may be a  
16 faster foreclosure state. The Chicago study actually  
17 had completed foreclosures. The Atlanta study had  
18 notices of option sales so they were earlier in the  
19 process. So there wasn't actually a lot of houses at  
20 that point, but it was the best indication we had of  
21 the trends in foreclosures.

22 Now, one comment I just didn't have the  
23 time to make on Chris' stuff, on the foreclosure  
24 study, at least I've looked at the Atlanta study and  
25 the Chicago study, and the Chicago study most

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1 closely, and I notice more about the Chicago study  
2 than NTIC did. The proportion foreclosures due to  
3 subprime is certainly underestimated because the  
4 loans are -- the lender is identified as the current  
5 mortgagee, not as the originator. I mean, that's

6 what you have in these data.

7 And actually, one of the largest lenders  
8 listed in the Chicago study is considered a prime  
9 lender and they are very large. They account for a  
10 substantial percentage, maybe 5 percent of the  
11 foreclosures, and they're classified as a prime  
12 lender. But there are many other prime lenders on  
13 the list that I talked to and said, we didn't  
14 originate those loans. They act as trustees and they  
15 show up at foreclosure and they bought the loans. So  
16 some of these data, at least the Chicago study, and  
17 NTIC is the first one to admit this, underestimate  
18 the portion that's subprime.

19 MS. TYSON: This leads me to another  
20 question which is actually about servicing. How do  
21 you tie the servicing into this? Because oftentimes  
22 we found out, when a foreclosure is in process, you  
23 can't even identify who the lender is.

24 And I have a question I want to ask  
25 Freddie Mac. I agree with you the terms are

0050

1 stretching. I do see a lot of stretching and we do  
2 think that pushes the limit in terms of real estate  
3 people and mortgage companies. But in terms of  
4 Freddie Mac's loss mitigation, is it true that  
5 Freddie uses 30 days? You can say a loaned default  
6 in 30 days as to --

7 MS. GATES: I was just looking at  
8 transition rates. I can't answer your question  
9 directly. I'll get back to you. But I do know that  
10 the transition rates from current to 30, 30 to 60, so  
11 forth, are much faster from what's in the prime  
12 market and we've got an early indicator system that  
13 tries to identify Richmond and Rhode Island and I  
14 think trying to get in earlier at 30 and 60 and  
15 pulling them back out is the objective on that but  
16 the skeets are much faster than current to 30.

17 I want to get back to your specific  
18 question. So many of them cure and go right back up,  
19 but there is a differential between how many of them  
20 are able to come back up.

21 MS. TYSON: Thank you.

22 UNIDENTIFIED SPEAKER: I have a question I  
23 wanted to pose to the panel. We've heard a lot of  
24 discussion in the research that's been done about the  
25 concentration of subprime in particular

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1 neighborhoods, in particular markets, and heard some  
2 suggestion about the implication. What should be  
3 done about that as a matter of policy, if anything?  
4 What could be done? Should the emphasis be on  
5 finding ways to increase prime lending in those  
6 markets or educating consumers about options or what  
7 are your thoughts? And I open it up to anybody who  
8 might have a comment on that.

9 MS. HEMINGWAY: I think it's a combination  
10 of things. Certainly the prime market needs to be

11 looked at in terms of the fact that they are not  
12 directly lending money in our communities. Why is  
13 that? Why is it, you know, okay, or why are these  
14 people getting these high marks on their credit  
15 reports about what they're doing in our neighbors  
16 when actually that's not the case?

17 The other thing, in terms of educating the  
18 community, you know, I've been listening at different  
19 workshops and listening to speakers today talk about  
20 this whole racial discrepancy, the neighborhoods, the  
21 different issues and I constantly say this whenever I  
22 get the opportunity. It is very nice that we all  
23 come together from organizations, from different  
24 educational institutes and sit down and talk about  
25 how we should deal with this issue.

0052

1 One of the things that people need to get  
2 down pat, start having think tanks in the  
3 neighborhood. People will tell you what needs to  
4 happen. The community members can tell you what they  
5 need. If we're going to talk about regional  
6 planning, state and local planning, I sit on a task  
7 force for the Department of Transportation and we  
8 talk about the regional planning commissions. And  
9 one of the first things I noticed about these  
10 different commissions was the people who sit on  
11 there.

12 They would be industry heavy, people from  
13 the construction industry, people who directly had  
14 some kind of monetary investment in what happened in  
15 these different planning situations. The people who  
16 were missing were the people that this directly  
17 impacts, those people in the communities, in the  
18 different neighborhoods that this planning will  
19 directly effect. And until we get that down, that  
20 that is an important piece I think that needs to  
21 happen, we're going to always have this, like,  
22 missing gap and wonder why these different plans  
23 don't work when we talk about -- for whatever reason.  
24 So I think that is an important factor.

25 MR. FISHBEIN: Anybody else?

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1 MS. ADAMS: I think education is important  
2 of the buyer, but I don't know that you can -- this  
3 is not a problem that education is going to cure  
4 because people need money. That's why they get  
5 trapped. They need money. And so we can educate  
6 them about the fact that this is a bad loan, but if  
7 you have no other financial alternative and you need  
8 money, what are you going to do?

9 I have a recommendation, a policy  
10 recommendation from my friends at Freddie and Fannie  
11 and that is that you expand who you do business with  
12 and do more of your business with small community  
13 banks that are in these neighborhoods with minority  
14 banks. Right now, about 75 percent of all of your  
15 paper is with the 25 top lenders in the country.



16 Well, trust me, they're not serving these  
17 neighborhoods and these communities. But there are  
18 smaller community banks and maybe it's not  
19 cost-effective for you to partner with one of these  
20 banks, but maybe a regional consortium of little  
21 banks, community banks, partnering especially in  
22 rural areas, would give an alternative to the  
23 predatory lender.

24 In North Carolina, there are 12  
25 northeastern counties where there is only one lender

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1 that's big enough to attract your attention. They  
2 have 100 percent of deposits in these 12 counties.  
3 They don't have 100 percent of loans. They have  
4 something like 20 percent of the loan volume that's  
5 coming out of these counties. The predators are  
6 getting the rest, but there is an opportunity. There  
7 are a number of minority credit unions up in those  
8 areas. There are a number of CDFIs up in those areas  
9 that maybe they could pool together and do business  
10 with you, if you could design some products that  
11 could reach these smaller entities that would serve  
12 these communities.

13 UNIDENTIFIED SPEAKER: We've talked  
14 about -- kind of alluded to a lot of kind of fair  
15 lending approaches, CRA approaches to get prime  
16 lenders involved. More aggressive fair lending is I  
17 think -- a few high profile lawsuits will do a lot.  
18 But at the end of the day, if a mortgage broker can  
19 make five or \$10,000 on a loan and a prime lender  
20 won't work with that mortgage broker because he won't  
21 pay that, then that mortgage broker will work much  
22 harder than that prime lender to make that borrower a  
23 loan if he knows he can snooker them into a deal.

24 And so if you basically have some market  
25 failure where folks, either because they're desperate

0055

1 or less sophisticated, will take loans where they're  
2 paying way too much, I'm going to bet on the mortgage  
3 broker every time, even if there is regulatory  
4 pressure on the prime lenders. So unless we do  
5 something about the basically exorbitant profits  
6 available to brokers on the origination end, I don't  
7 have good prospects for all the other efforts.

8 MR. FISHBEIN: Can you introduce yourself?

9 MS. MARTINEZ: Sylvia Martinez, Federal  
10 Housing Finance Board. I think it's very telling  
11 what Jim Carr brought up in terms of a whole host of  
12 financial industry practices in certain communities  
13 that tend to reinforce each other. So when you posed  
14 the question as to whether it's education or whether  
15 it's some other alternative, I don't think it's an  
16 either/or question. I think it's both.

17 And I also think it's important to make  
18 the marketplace work. And for those of you who would  
19 have some hostility to that, let me tell you that in  
20 the marketplace you have competition, and what's

21 lacking in those communities is really viable  
22 competition for not only consumers education but also  
23 competition. And to the extent that you can catalyze  
24 financial intermediaries that will work with both the  
25 lender and the borrower, it may be for an infinite

0056

1 period of time. Maybe the measure of success is when  
2 these institutions are able to hand these borrowers  
3 over to the prime lender.

4 Some of the small -- I think the issue of  
5 lawsuits may make some people take notice but they  
6 find some ways around it. And if you can empower the  
7 consumer with competition, with knowledge as part of  
8 a comprehensive community package, not just dealing  
9 with mortgages but dealing with financial -- I hate  
10 to say literacy because it's a very condescending  
11 term, but financial power and understanding of what's  
12 going on in the communities. I think that's the way  
13 we're going to make inroads, and not some of the this  
14 or that approach but a comprehensive approach has to  
15 be community based.

16 MR. FISHBEIN: Any questions? Is there a  
17 hand over here? Yes.

18 MS. MERRILL: Sally Merrill with the Urban  
19 Institute. I have a question that I really need to  
20 ask that turns this on its head a little bit. I do  
21 international work and, in fact, I'm about to leave  
22 for South Africa. The term predatory lending I'm  
23 sure is going to grow up there fast enough but right  
24 now, it's got a positive phrase. It's called  
25 risk-based lending and in fact it's encouraged. The

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1 mainstream banks are subject to usual laws but, in  
2 any event, it's primarily I think the community  
3 banks, the credit unions, the CDFIs in partnership  
4 with community groups that are going to be serving a  
5 lot of the low income market, and there have been  
6 genuine good faith efforts to figure out what the  
7 cost of increased transactions are, whether it's  
8 underwriting servicing council or whatever, as well  
9 as the genuine costs, nonpredatory, of paying for  
10 situations of increased risk. And I don't mean bond  
11 boycotts. I mean it in a little more conventional  
12 sense.

13 Do you know of any way that helps quantify  
14 the segue from what I'm calling risk-based pricing on  
15 a real sense into a predatory situation? There are  
16 genuine modeling efforts going on in some of these  
17 countries that need help.

18 MR. FISHBEIN: Let me just frame this a  
19 little bit and I'll give you a chance. A lot of  
20 research you heard today is about subprime lending  
21 done here, the same kind of research being stated  
22 about the abusive -- the part of the market that's  
23 abusive or predatory. And there is a reason for  
24 that. I think there is much less data in that area,  
25 but I think you raised an interesting question.

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1 Anybody want to comment?

2 MS. ADAMS: Didn't you all do some  
3 risk-based pricing studies, and you found that there  
4 is like two and a half points? Was that Freddie?  
5 Sorry. That there is like two and a half points of  
6 real risk associated with a subprime loan and that  
7 that risk falls as the equity increases in the home?

8 MS. GATES: We can get you a paper that  
9 was done by Peter Zorn and others at Freddie, and  
10 this was part of the survey research that we did  
11 looking at intrastate differentials that was followed  
12 up by focus groups. And what I think we're talking  
13 about here is there was a fair chunk of the interest  
14 rate differential that would be explained by interest  
15 rate risk and credit risk in addition to servicing.  
16 Servicing is at least 25 basis points on this kind of  
17 loan.

18 I think, Stella, it was that there is  
19 still about 200 basis points a year that's  
20 unexplained by just pure risk factors and so that's  
21 the next step is to go try to parse that 200 basis  
22 points to 50 and see what extent is that lack of  
23 efficiency. This competition point is very well  
24 taken, that this is kind of how the prime market was  
25 20 years ago. There was just a lot of squish in the

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1 interest rates that borrowers were paying that was  
2 just partly a reflection of the lack of efficiency.  
3 And that has really tightened now, and that's why  
4 it's tough to get a loan in the prime market and why  
5 so many people have gone to subprime.

6 So part of that may be just a lack of  
7 competition in efficiency and what was automated to  
8 us, the lack of underwriting standards that you could  
9 compare apples to apples across the board. That's  
10 not there in subprime and you're going to pay for it.  
11 But secondly, there is probably a predatory piece of  
12 user league that's in there. We haven't quantified  
13 that yet. But that is the next research frontier  
14 here.

15 UNIDENTIFIED SPEAKER: Just a quick  
16 follow-up on that. Fannie Mae and Freddie Mac have  
17 made estimates of what percentage of the subprime  
18 market would qualify as kind of prime conventional  
19 loans. That's an issue I think that, in terms of  
20 Allen's questions about solutions, that it would be  
21 nice to publicize that research. I know in talking  
22 with Peter Zorn, you guys are tagged with a 35  
23 percent estimate, but he said he hasn't looked at it  
24 in a while. And I think Fannie mentioned that half  
25 of their minus borrowers or something like that might

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1 qualify.

2 But it seems that as you get data, because  
3 you are now purchasing subprime loans, research like  
4 that would get at this question, the feasibility of

5 solutions by the prime market or by the GSEs  
6 themselves.

7 MR. BUNCE: I think, just to follow that  
8 up, people kind of forget about the likely  
9 overpricing in the C and D or the B, C and D sector,  
10 meaning if I'm seeing a lot of A credit priced at a  
11 minus, then I'm going to expect to see a good amount  
12 of B credit priced at C. And in fact, this RTS study  
13 that came out recently looking at this data shows a  
14 huge amount of overlap in FICO scores when you look  
15 at the A, B, C, D, that it steps down, but every time  
16 you step, there is a huge amount of overlap between  
17 the sections.

18 (Inaudible.)

19 MR. FISHBEIN: Lisa. If you can get near  
20 a microphone, that would help.

21 MS. MCGUIRE: One other piece that the  
22 question of risk and pricing, when we talk to lenders  
23 about this, even if people start off defending their  
24 pricing as risk-based, they also have to admit at  
25 some point that mostly they pay -- many people in the

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1 process are paid based on -- at least part of their  
2 composition is an incentive system based on how much  
3 they can charge the borrower, whether that's an  
4 interest rate or points. So that the rates that  
5 people end up with are driven -- there may be sort of  
6 a baseline rate but in some way, although not based  
7 on particularly extensive data, is related to risk,  
8 although rated to risk calculated based on loans made  
9 under deceitful circumstances. So sort of what looks  
10 like the risk associated with the borrower  
11 characteristic is probably risk associated with  
12 having lied to people about their loan.

13 Another whole segment of the pricing is  
14 about the fact that a couple of different people  
15 along the way were making money by charging more.

16 MR. FISHBEIN: Introduce yourself, please.

17 MR. FREDERICK: Bruce Frederick, the  
18 Conventional Research Service. I just have a  
19 comment. I guess I kind of have a question. Would  
20 return to usury-isms be any kind of solution?

21 MS. ADAMS: Yes, yes, yes.

22 MR. FISHBEIN: Anybody else?

23 MR. CROSS: Anthony Pennington-Cross,  
24 Research Institute for Housing America. This is a  
25 really good point. You have to ask yourself, what is

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1 a socially acceptable reform rate on subprime loans.  
2 You're talking about C and D loans that can default  
3 at rates up to 20 percent. Is that policy today,  
4 that 20 percent default rate, acceptable? Is that  
5 usury? That's a very important question. And the  
6 regulators have to decide what is a socially  
7 acceptable default rate.

8 UNIDENTIFIED SPEAKER: One is what's a  
9 acceptable default rate, and another is doing usury

10 laws.

11 MR. CROSS: Usury at high interest rates  
12 of the loans that are the high default rates.

13 UNIDENTIFIED SPEAKER: It's a little more  
14 complicated than that. One of the things that leads  
15 to high default rates, high foreclosure rates, is not  
16 interest rate regulation, but the ability for  
17 mortgage brokers to make very high fees on the front  
18 end. In a system where the originator can make very  
19 high fees on the front end and doesn't -- in fact,  
20 the worst loans that we see, that we've reviewed are  
21 not loans with particularly high interest rates.  
22 They are loans with very high fees that are termed.  
23 Those are the ones that we feel default quickest and  
24 it's because folks are not placing the risk into the  
25 interest rate and they're placing up front. That's

0063

1 why these loans are foreclosing in one or two years.

2 MS. FITZGERALD: My name is Eileen  
3 Fitzgerald with Housing Investment Trust. I was just  
4 wondering if Fannie and Freddie, given that the  
5 relationships between the subprime and the prime, I  
6 understand that you wouldn't purchase loans that were  
7 not acceptable, but do you have any oversight of the  
8 various alliance partners in what they're doing in  
9 the subprime market even if you're not purchasing  
10 them?

11 MS. GATES: I think our main focus is it's  
12 too far gone. In that prime market, anyone who is a  
13 Freddie Mac seller servicer signs on the dotted line  
14 that they're going to adhere to our policies. When  
15 they sell us loans, they provide us representations  
16 and warrants that the loans are not discriminatory,  
17 they're not predatory, they're not, no, no, so on and  
18 so forth. That is not foolproof, but that is where  
19 we begin, from there to the due diligence process  
20 where we do on-site monitoring. And now that we're  
21 getting an understanding as to what we're looking  
22 for, when we go to a prime should be that's got  
23 subprime or we go directly to a subprime  
24 counterparty, the checklist has gotten longer and  
25 that's where the HOPA funds come into play.

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1 Even when we won't buy HOPA funds, we want  
2 to make sure that for those folks that got HOPA, that  
3 that loner disclosed them right. Now, we don't do  
4 this with those who are doing HOPA. We don't buy it.  
5 But there is a lot you can look for under the sheets  
6 when you go into these on-site reviews. There is  
7 also credit life. And many of them haven't been  
8 attuned enough, even though it's politically correct  
9 to say, because they'll say, we really love those  
10 HOPA loans, and that's the last time we talk. It's  
11 very eye opening what you do when you go forward.

12 So let's say that if you're going to be a  
13 seller service center, there is a higher buyer  
14 settlement fee with Fannie Mae that you've got to fee

15 with and then, in addition, if you're in the subprime  
16 world, additional requirements on that. It's really  
17 a tiptoe through this, and as you've heard, we're not  
18 doing a whole lot in that market, but the goal is to  
19 begin to influence and become a lower source of  
20 financing and to open up competition. In addition to  
21 products that Fay has mentioned, we have them as well  
22 to create choice there. It's a long-term vision, but  
23 that could make a segue into some policies. The  
24 long-term vision is to improve the market, make it  
25 more involved. And we in Fannie have done that for

0065

1 years in prime.

2 But the short term, there has got to be  
3 some protective measures and credit life is one of  
4 them. Extra regulation of these entities would help  
5 us because we're certainly not able to be pure  
6 regulators of nonbank institutions, expanding HUMDA  
7 reporting, that there is better data. A lot of us  
8 are doing all sorts of gymnastics to get data on a  
9 subprime loan rate. It would be helpful to have that  
10 required.

11 And finally, just more punitive monitoring  
12 of the legal situation will help when there are  
13 underwriting talents involved. That certainly is a  
14 part we have to address.

15 MR. FISHBEIN: Sylvia?

16 MS. MARTINEZ: This is back to Harold's  
17 first question, the question in terms of what needs  
18 to be done in research, and I think the story is not  
19 in when it comes to reasons for default rate on  
20 subprime loans. Obviously if you have exorbitant  
21 fees, especially for predatory loans, that doesn't  
22 help a borrower, but I think there are other factors  
23 that may go into it and until we understand the  
24 cause, we may not be able to design the solution,  
25 especially when you're trying to get forbearance

0066

1 practices within the loan to be able to determine  
2 whether this is a household that can keep the home,  
3 and it's just a temporary setback or it's going to be  
4 something that's going to stay with that household  
5 and they would be better off not trying to keep that  
6 mortgage.

7 And especially when you're dealing with  
8 poverty communities that have had a dose of financial  
9 services, you run into the challenge of trying to  
10 find out what's happening to that household budget.  
11 You may have someone that has a low interest mortgage  
12 with an essentially reasonable fees that are more  
13 risk related than others. But if, on the other hand,  
14 that car loan is costing them an arm and a leg in  
15 fees because they were unable to get consumer credit,  
16 that's going to show up perhaps in default. It might  
17 be a default first on the car loan but if that means  
18 employment is lost, it becomes sort of a cyclical  
19 problem.

20 And so as part of the research agenda,  
21 what you really need to do is start following up  
22 what's behind some of the default rates. We also  
23 want to prevent it, but also what is behind it and I  
24 don't think we have a complete story on that.

25 MR. FISHBEIN: Comments?

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1 UNIDENTIFIED SPEAKER: I would like to  
2 make a comment on the usury-ism. As he was saying,  
3 in addition to the fact that interest rates were low,  
4 we need to redefine interest rate to include fees as  
5 part of the percentage rate. In fact, the interest  
6 rate is higher.

7 UNIDENTIFIED SPEAKER: It probably depends  
8 on how you define APR, but since APR doesn't include  
9 lots of things people end up seeing as fees,  
10 essentially fees, like credit life insurance, that's  
11 a problem. The other thing is, fees can be quite  
12 high without the APR moving up much. And this comes  
13 up in the kind of HOPA discussions as, do we include  
14 yield spread premiums and points and fees since  
15 they're kind of already captured in the interest rate  
16 or in the APR. And Mia Greenwich said you shouldn't  
17 think of it as an either/or because one point on  
18 points and fees can have a lot more impact than  
19 putting that into the APR. It's not as simple as  
20 interest rate usury.

21 I do think some way, you know, the  
22 HUD/Treasury recommendation of financing no more than  
23 three points and points and fees is the way to go and  
24 the North Carolina model is the way to go. I think  
25 it's much more important than looking at any kind of

0068

1 interest rate regulation. I think risk-based  
2 pricing, pushing things towards more interest rate  
3 sensitive financing rather than loading things up  
4 front is going to -- will have a big impact on  
5 responsible lending. A positive impact.

6 MS. HEMINGWAY: Years ago there was an  
7 article in The Washington Post on Capital City  
8 Mortgage. The last five years, we've been leaving a  
9 lot of victims. One of the things we do here in  
10 D.C., we came up with a welfare disclosure form which  
11 we're pushing to the city council right now, and it  
12 is our hope to get the real estate community to mete  
13 it out. The welfare disclosure will reduce things  
14 such as credit loan points and fees because we found  
15 out a lot of people didn't even know what kind of  
16 loans they had. So we figure starting there will at  
17 least educate the public what are the characteristics  
18 of a predatory loan as opposed to trying to define  
19 it.

20 MS. ADAMS: Talking about disclosure  
21 forms.

22 MS. HEMINGWAY: Disclosure. This is an  
23 education pamphlet.

24 MS. ADAMS: A disclosure form really needs

25 to come from a disinterested third party and needs to  
0069

1 come real early in the process. Otherwise, it's just  
2 a license to steal. One of the things that we saw as  
3 we reviewed loans in North Carolina, as we looked at  
4 loans, is that they met a lot of the loan provisions,  
5 they met the thing and had the people sign that they  
6 had done the disclosure. I had a client, she  
7 actually had the letter. She was an elderly lady who  
8 was a paper rat and she actually had the letter from  
9 the mortgage broker who sent to her a package of  
10 stuff and said, don't worry about it being blank,  
11 sign them all and I'll fill it out later. And  
12 because he had been so sweet and so nice and was  
13 helping her get her house, you have to understand how  
14 this works on the street.

15 She said, okay, honey, and she signed all  
16 of these blank forms that he then filled out later.  
17 So his HUD-1 looked fine, his dealer looked fine, his  
18 disclosures all looked beautiful but they were all  
19 fraudulent, absolutely fraudulent. And the one thing  
20 I do like about this particular broker is he got the  
21 lender too because he even switched the mobile home,  
22 and they each have their own little tag. And when  
23 the lender went to foreclose, he hadn't delivered the  
24 right one so we were able to stop the foreclosure.

25 UNIDENTIFIED SPEAKER: The disclosure is  
0070

1 almost more protection for the predatory lender than  
2 the borrower, and I can certainly envision situations  
3 where someone would try to go to court to get relief  
4 and the question would be asked, is this in fact your  
5 signature? Can you read and write English? And then  
6 Your Honor, we move for summary judgment.

7 MR. FISHBEIN: We're kind of reaching that  
8 stage where I want to give the panelists an  
9 opportunity to make a concluding remark if they want.  
10 Anybody want to go first? Go ahead.

11 MS. GATES: I think the point on credit  
12 risk is well taken. I still think of the three Cs of  
13 underwriting, capacity, credit and collateral, that  
14 all three of those are probably an equation as to  
15 what's driving the home foreclosure rates. We focus  
16 a lot on credit and that certainly gets a lot of  
17 attention, but the capacity to repay is another one  
18 and that's where these packing the fees come in and  
19 the buyers are pushed on what they cannot pay.

20 I just recently realized that many times  
21 PMI is the only thing that's put in the equation for  
22 the buyer. And I don't even know about title  
23 insurance. That's not shown to them as part of what  
24 they're repaying. Things like that that are really  
25 putting bias buyers in a very difficult capacity

0071  
1 position. But we shouldn't forget about the  
2 collateral piece, and that's where I think a lot of  
3 inflated appraisals are aiding and abetting this



4 problem and that's been a real concern for Freddie  
5 Mac, on how to -- and HUD has done quite a bit to  
6 tighten up the appraisal process and make sure that  
7 your property is worth what it says it's worth.

8 MR. FISHBEIN: Any other comments? Want  
9 to conclude? Stella, I know you do.

10 MS. ADAMS: We need to attack this problem  
11 at every avenue because the effects on our  
12 communities are devastating. It is really harm, and  
13 it's not just harming the individual borrowers but  
14 it's a harm in neighborhoods and it's harming cities  
15 and it's harming economies. I sometimes think of  
16 this as a Ponzi scheme, that when it finally  
17 collapses, we're going to have a real hard time if we  
18 don't get it under control and if we don't get the  
19 bad actors out.

20 And there is nothing wrong with saying to  
21 somebody, you don't need that loan. And let's try to  
22 work out another way, another solution for that  
23 person. There is nothing wrong with saying, your  
24 credit is bad, and you don't need that loan, because  
25 the impact of that loan is that we have a boarded up

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1 house in a neighborhood that turns into a crack house  
2 in a neighborhood; that in a Chicago neighborhood  
3 turned into a place where serial killers ran rampant  
4 and all for this predatory loan. It's sort of like  
5 the mouse ate the cheese kind of thing. And so we  
6 have to really think about it not just the  
7 microeconomics of this predatory practices but the  
8 macroeconomics of it in terms of what it's doing.  
9 And as we get into a more global economy, I think  
10 some of the points that the woman from the institute  
11 made are going to be important. The Associates is  
12 the biggest lender in Japan, is one of the biggest  
13 lenders in Japan, and they make 100 percent loans in  
14 Japan until usually -- laws were put in place that  
15 capped them at 40, but I guess they can live with  
16 that.

17 But they make bicycle loans in Pakistan,  
18 which is a major form of transportation in that  
19 country. They're already taking these practices that  
20 they've honed on our neighborhoods and they're  
21 spilling them out in the third world where there  
22 isn't a prime market at all in many of these  
23 countries, and they're going in as the lender of  
24 choice. So we have to get control of it, we have to  
25 decide what we're going to do as a nation to

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1 protect -- this is, in my opinion, a national  
2 security issue because if you have neighborhoods  
3 destroyed, economies destroyed, people are going to  
4 fight to protect themselves.

5 MR. FISHBEIN: Anybody else? Panel?

6 I just wanted to say, just in closing, a  
7 few comments. We touched on it some in this  
8 discussion. I want to thank the panelists for a very

9 excellent presentation and being pretty responsive to  
10 the questions that were thrown at them, and I think I  
11 want to give them a round of applause. The  
12 HUD/Treasury task force, as I mentioned, involved  
13 over 35 representatives from the industry and  
14 consumer and civil rights groups and public  
15 officials. We realized right at the outset that we  
16 weren't going to attempt to reach consensus among all  
17 these groups, that the issues were complicated. We  
18 do think there is a solution there, though, that can  
19 preserve the baby while throwing out the pollution,  
20 as it was referred to by Jim Carr yesterday, that  
21 some lenders are putting into the markets.

22           Hopefully this report is going to be a way  
23 of pushing that discussion forward. One thing for  
24 sure, I don't think this is a discussion that's going  
25 to go away. There might be a little lag time, but I

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1 think what you could well anticipate is that we get  
2 into the next year, this will be an issue that will  
3 be reintroduced and debated in the laws of Congress,  
4 and there will be continuing discussion about how you  
5 can come up with a comprehensive approach to  
6 preserving access to credit for people who need it,  
7 at the same time making sure people aren't abused by  
8 that credit.

9           Thank you all for coming, and I want to  
10 encourage everybody to pick up a copy of this report  
11 on your way out, if you haven't done so already. We  
12 got our third printing of these. I think there is a  
13 lot of good information in here. Certainly a lot of  
14 questions that were raised today. And we appreciate  
15 any comments you may have on this report. Thank you.

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