

**Attention: Nonprofits, local governments, and private developers
who produce affordable housing for homeownership.
You may be eligible for this award!**



Sixth Annual Excellence Award

The HUD Secretary's Award for Excellence

**19th Annual
Best in American Living
Award Competition**

“Thanks to America’s homebuilders, homeownership is known today as the American Dream. With their eye on the future, builders and their industry partners continue to innovate to meet the desires of 21st-century American homebuyers—and, in partnership with HUD and other agencies, continue to make homeownership affordable for more families than ever.”

—Secretary Mel Martinez



**U.S. Department of
Housing and Urban Development**

**Professional
Builder**



REGISTRATION FORM ON BACK →

REGISTRATION FORM

U.S. Department of Housing and Urban Development Secretary Mel Martinez, in partnership with *Professional Builder* magazine and NAHB, announces the sixth annual HUD Secretary's Award for Excellence program as part of the annual Best in American Living Award. The HUD Secretary's Award for Excellence program recognizes design excellence produced through cooperative public/private efforts that expand homeownership opportunities for underserved American families.

Criteria

Each entry for the HUD Secretary's Award for Excellence must meet the following criteria:

1. Homeownership.
2. The sales price is below the median home price of the metropolitan statistical area (MSA). Call NAHB at 1-800-368-5242, ext. 351, for information about your area.
3. The homes were built through a collaboration of local government, private industry (builders, Realtors, and lenders), and nonprofit and community groups.
4. The homes embody design excellence as defined by the Affordable Housing Design Advisor (see www.designadvisor.org for more information)—the project meets users' needs, understands and responds to its context, enhances its neighborhood, and is built to last.
5. The homes demonstrate innovation in one or more of the following:
 - Use of PATH-identified technologies (see www.pathnet.org for more information).
 - Overcoming regulatory barriers.
 - Conservation of energy and water, reduction of construction waste.
 - Construction process.
6. The first home must have been completed or the first model home must have opened between May 1, 2001, and July 15, 2002.

Note: To be selected as a winner, a project that is required to be accessible under the provisions of the Fair Housing Act will be reviewed to determine the extent to which it has fulfilled the requirements of the act. For more information, refer to www.hud.gov/groups/fairhousing.cfm.

Based on the number and types of submissions, the HUD Secretary may choose to make multiple awards in various categories.

Do not supply any information other than this registration form. After submitting this form, each applicant will receive a notebook containing a checklist, detailed entry forms, and instructions for organizing entry exhibits.

Registration forms and checks for the HUD Secretary's Award for Excellence must be received at *Professional Builder* magazine no later than July 1, 2002. All entry notebooks must be postmarked no later than July 31, 2002, to be eligible for inclusion in the 2002 HUD

Secretary's Award for Excellence competition. Registration fees are \$100 for each entry in this category. Make checks payable to: BEST IN AMERICAN LIVING AWARD.

Send completed registration form with entry fees to:

THE HUD SECRETARY'S AWARD FOR EXCELLENCE
BEST IN AMERICAN LIVING AWARD

Judy Brociek
2000 Clearwater Drive
Oakbrook, IL 60523
Telephone: 630-288-8184
Fax charge orders to: 630-288-8145

Please type or print

Name _____

Company/organization _____

Address _____

City/State/ZIP _____

Daytime phone _____

Check one:

- Builder Private developer Architect
 Nonprofit Local government
 Other (specify) _____

Check one:

- Check enclosed VISA
 MasterCard American Express

Card # _____ Expiration Date _____

Signature _____

I am submitting a total of \$ _____
for the HUD Secretary's Award for Excellence
competition. Please send me an entry notebook.

For further HUD information, call HUD USER at
1-800-245-2691.



Project Information

HUD Secretary's Award for Excellence

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2. The sales price is at or below the median home price of the metropolitan statistical area (MSA). Call NAHB at 1-800-368-5242, ext. 351, for information about your area.
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4. The homes embody design excellence as defined by the Affordable Housing Design Advisor (see www.designadvisor.org for more information)—the project meets users' needs, understands and responds to its context, enhances its neighborhood, and is built to last.
5. The homes demonstrate innovation in one or more of the following: use of PATH-identified technologies (see www.pathnet.org for more information), overcoming regulatory barriers, conservation of energy and water and reduction of construction waste, construction process.
6. The first home must have been completed or the first model home must have opened between May 1, 2001, and July 15, 2002.

Note: To be selected as a winner, a project that is required to be accessible under the provisions of the Fair Housing Act will be reviewed to determine the extent to which it has fulfilled the requirements of the act. For more information, refer to www.hud.gov/groups/fairhousing.cfm.

Please type in all information using a 12-point font.

- Homeownership: Yes No (not eligible)
- First home completed or first model home opened between May 1, 2001, and July 15, 2002:
 Yes No (not eligible)
- Sales price of unit(s) being considered (must be less than or equal to median home price of MSA):
 \$ _____
- Number of units in project at this price: _____
- Total number of units in project: _____
- Median home price of MSA: \$ _____
- MSA location cited (City, State): _____



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Project Information

HUD Secretary's Award for Excellence

Please provide the following information in bullet format (preferred) or in brief paragraphs. Responses may not exceed the space provided in the areas below. Please type in all information using a 12-point font.

a) Development technique: How the homes were built through a collaboration of local government, private industry, and nonprofit and community groups. Please include discussion on development technique to keep the cost of housing affordable (mixed income, rental, and so forth).
(Total possible points: 20)

Project Information (continued)

b) Design: How the homes embody design excellence as defined by the Affordable Housing Design Advisor: How the project (1) meets users' needs, (2) understands and responds to its context, (3) enhances its neighborhood, and (4) is built to last. (Refer to www.designadvisor.org for more information. *(Total possible points: 60)*)

(1) Meets users' needs *(max. 15 points)*

(2) Understands and responds to its context *(max. 15 points)*

Project Information (continued)

(3) Enhances its neighborhood *(max. 15 points)*

(4) Is built to last *(max. 15 points)*

Project Information (continued)

c) Innovation: How the homes demonstrate innovation. One or more of the following should be addressed: (1) use of PATH-identified technologies, (2) overcoming regulatory barriers, (3) conservation of energy and water and reduction of construction waste, or (4) construction process. (*Total possible points: 20*).



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Project Information

HUD Secretary's Award for Excellence

Please type in all information using a 12-point font.

Category: **HUD Secretary's Award for Excellence**

Entry Number: _____

Project name	Name of unit entered
Project location (City and State)	
Size of unit (in square feet)	
Hard cost of construction per square foot, excluding land	
Sales price of unit being considered	
Date (day, month, and year) when first model opened or first unit was completed, whichever is first (must be between May 1, 2001, and July 15, 2002, to be eligible)	
Average sales per month (of unit entered)	
Total number of units in project	
Number of units in project at sales price listed above	
Density of overall project (units per acre)	

Buyer's profile (check those that apply):

- First-time buyer
- Move-up buyer
- Affluent singles
- Retirees
- Empty nesters
- Families with no children
- Families with children
- Other (please specify): _____



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Project Statement

HUD Secretary's Award for Excellence

Please type in all information using a 12-point font.

In 300 words or fewer, please describe (1) the project's context, (2) the project's relationship to its surroundings, (3) the project's design concept, (4) the target market, and (5) the reason the development is successful.



Project Specifications

HUD Secretary's Award for Excellence

Please identify the manufacturers or brand names of the materials used in the project:

Cabinets: _____

House wrap: _____

Carpet: _____

Insulation: _____

Central air conditioning system: _____

Kitchen appliances: _____

Columns: _____

Countertops: _____

Lighting fixtures: _____

Doors: _____

Locksets: _____

Doors, garage: _____

Paints and stains: _____

Faucets, kitchen and bath: _____

Plumbing fixture, bathroom: _____

Fireplace or wood stove: _____

Roofing: _____

Flooring, ceramic tile: _____

Security systems: _____

Flooring, laminate: _____

Siding: _____

Flooring, resilient: _____

Sinks: _____

Flooring, wood: _____

Vanities, bathroom: _____

Garage door openers: _____

Water heater: _____

Home systems and controls: _____

Windows: _____



Judging Form

HUD Secretary's Award for Excellence

Entry Number: _____ Total Score: _____

Judge: _____

A. New construction Rehabilitation

B. Was the home(s) built or rehabilitated for homeownership? Yes No. If yes,

C. Is the sales price at or below area median? Yes No. Price \$ _____

Median price of the metropolitan statistical area (MSA)? \$ _____

IF ANSWER TO B OR C IS NO, THEN THE SUBMISSION IS DISQUALIFIED. DO NOT PROCEED FURTHER.

D. What is the number/percentage of units that are less than or equal to the median price of the MSA?

E. **Development technique.** Was the home(s) built through a collaboration of private industry; local, State, or Federal governments; and the nonprofit community? Is it a mixed-use project? Could this project be applied across the country?

COMMENTS:

Score (0–20 points): _____

Judging Form (continued)

F. **Design.** The homes must embody design excellence as defined by the Affordable Housing Design Advisor (see www.designadvisor.org). They must address the following:

1. **Meets users' needs.** Well-designed projects must accommodate the needs of occupants and address how these needs affect physical design; however, some design flexibility must also be maintained to allow for changes in use over time.

COMMENTS:

Score (0–15 points): _____

2. **Understands and responds to its context.** Although the “context” in which affordable housing is developed includes socioeconomic, legal, and regulatory issues, focus on the physical context (e.g., streets, sidewalks, homes, yards, parks) present in the neighborhood surrounding the site.

COMMENTS:

Score (0–15 points): _____

3. **Enhances its neighborhood.** All projects, no matter how small, have a responsibility beyond meeting the needs of their users. They have a public responsibility to enhance the neighborhoods in which they are built. Such positive impacts are critical to a project's long-term success, and better design is the key to creating them.

COMMENTS:

Score (0–15 points): _____

Judging Form (continued)

4. **Is built to last.** Quality materials and finishes contribute to the longevity of a project and to its ability to appreciate in value. They also reduce maintenance and possibly operating costs. Although it is possible to include high-quality materials and finishes in affordable housing projects, cost constraints mean that not every product or system can be top of the line. However, exterior materials or finishes and systems that are hard to replace should be durable products.

COMMENTS:

Score (0–15 points): _____

- G. **Innovation.** The homes must exhibit *ONE* or *ALL* of the following:

- Use of PATH-identified technologies (www.pathnet.org).** Do the homes use innovations in building products or building systems that now are not generally used in the housing industry? Would widespread acceptance of these innovations lower the cost of housing or improve safety for occupants?
- Overcoming regulatory barriers.** Has this project caused the elimination, modification, or reform of any building codes, zoning laws, land development standards, or other regulatory barriers that raise the cost of housing?
- Conservation of energy and water, reduction of construction waste.** Does this project reduce energy or water use? Are recycled or environmentally friendly materials used, or do special onsite practices reduce construction waste?
- Construction process.** Has the project used innovative construction practices such as sweat equity or building trade interns/students to reduce labor costs? Does the project use manufacturing or panelization on- or offsite to increase production and quality while keeping costs in check?

COMMENTS:

Score (0–20 points): _____